

BOSTON GLOBE POLL #19
NH 2008 GENERAL ELECTION POLL

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The Survey Center
University of New Hampshire

October, 2008

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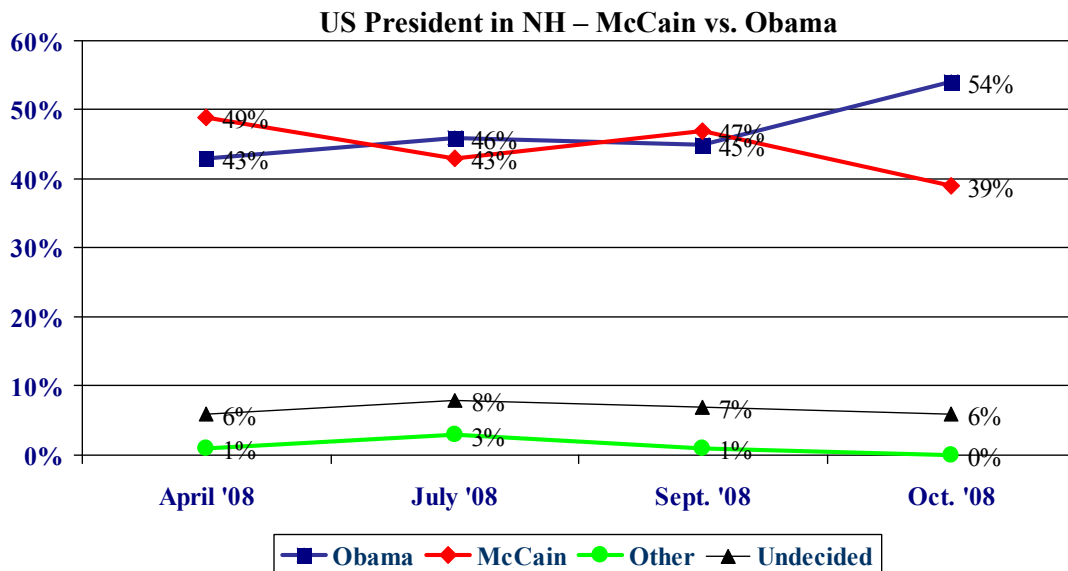
**The Boston Globe Poll
2008 NH General Election Poll**

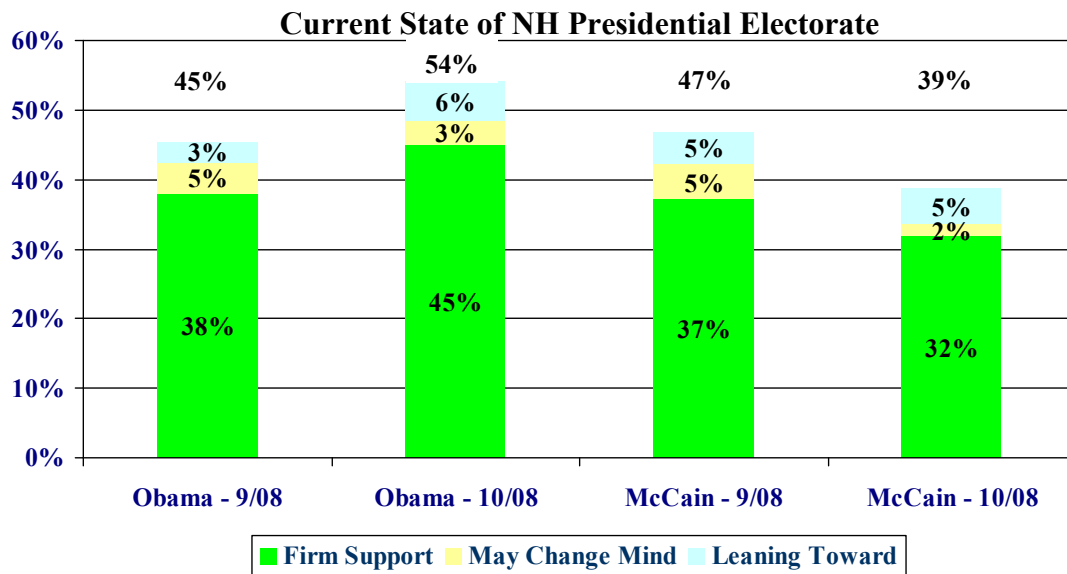
**Conducted by the University of New Hampshire Survey Center
October 2008**

Executive Summary

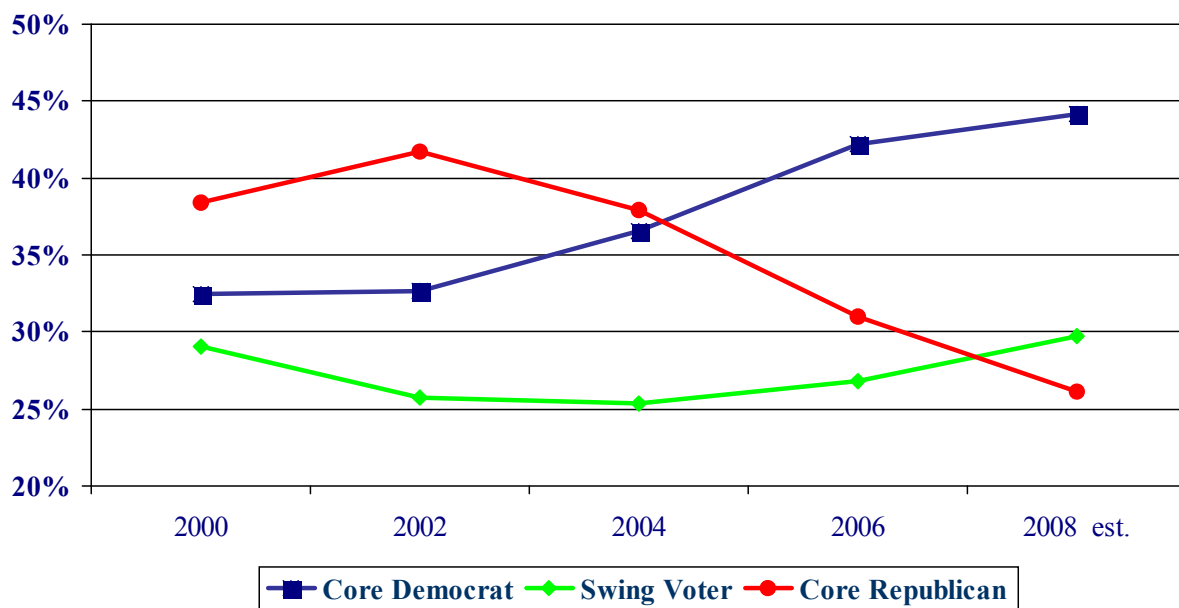
NH Presidential Election

1. Barack Obama has opened up a significant lead over John McCain in New Hampshire. Obama currently leads McCain by a margin of 54% to 39% with 6% undecided. As recently as mid-September, McCain led Obama by a 47% to 45% margin.
 - a. Obama runs strongest among Democrats, young voters, voters with high levels of education, proponents of legal abortion, and residents of the North Country and the Connecticut Valley
 - b. McCain runs strongest among Republicans, regular church goers, abortion opponents, and residents of MA border towns.
 - c. Former Clinton primary supporters have not fully embraced Obama – 16% say they plan to vote for McCain.
2. About $\frac{3}{4}$ of the NH electorate are firm in their support for their candidates – 45% are firm Obama supporters and 32% are firm McCain supporters. The solidity of Obama's support will make it very difficult for McCain to close the gap in NH over the next two weeks.
3. One of the strongest factors in Obama's favor is the nature of the 2008 NH electorate. 44% of the current electorate are core Democrats, only 26% are core Republicans, and 30% are swing voters.
 - a. In 2004, 38% of the electorate were core Republicans, 37% were core Democrats and 25% were swing voters.





Core Partisanship of NH Electorate: 2000 – 2008 UNH Survey Center polls



Favorability Ratings

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
Bush (Oct. '08)	20%	8%	71%	1%	-51%	(722)
Bush (Sept. '08)	24%	10%	66%	0%	-42%	(544)
Bush (July '08)%	27%	6%	67%	0%	-40%	(519)
 Obama (Oct. '08)	 61%	 8%	 29%	 2%	 +32%	 (722)
Obama (Sept. '08)	53%	9%	36%	2%	+17%	(522)
Obama (July '08)	58%	10%	31%	1%	+27%	(474)
 McCain (Oct. '08)	 48%	 8%	 42%	 1%	 +6%	 (722)
McCain (Sept. '08)	55%	9%	35%	2%	+20%	(523)
McCain (July '08)	56%	12%	31%	1%	+25%	(474)
 Biden (Oct. '08)	 54%	 9%	 27%	 10%	 +27%	 (724)
Biden (Sept. '08)	45%	9%	32%	14%	+13%	(522)
 Palin (Oct. '08)	 39%	 7%	 48%	 6%	 -9%	 (724)
Palin (Sept. '08)	48%	8%	35%	9%	+13%	(522)

4. Obama has opened up a solid lead in part because his campaign, and the national political mood, has driven up McCain's unfavorables while his own favorability ratings have moved up.
 - a. Currently, 61% have a favorable opinion of Obama, 29% have an unfavorable opinion, and 10% are neutral or don't know enough about him to say. His net favorability rating is +32%, up from +17% in September.
 - b. Only 48% have a favorable opinion of McCain, 42% have an unfavorable opinion, and 9% are neutral or don't know enough about him to say. His net favorability rating is only +6%, down from +20% in September.
5. Sarah Palin is a drag on the McCain ticket in New Hampshire.
 - a. Only 39% of likely voters have a favorable opinion of Palin, 48% have an unfavorable opinion of her, and 13% are neutral or don't know enough about her to say. Palin's net favorability rating is -9%, down from +13% in September.
 - b. 54% have a favorable opinion of Joe Biden, 27% have an unfavorable opinion, and 19% are neutral or don't know enough about him to say. His net favorability rating is +27%, up from +13% in September.
6. Obama and Biden get their highest favorability ratings from Democrats, young voters, those with higher levels of education and proponents of legal abortion.
7. McCain and Palin get their highest favorability ratings from Republicans, older voters, religious voters, and abortion opponents.
8. President Bush is a serious drag on the McCain ticket. Only 20% have a favorable opinion of Bush, 81% have an unfavorable opinion, and 8% are neutral. Bush's net favorability rating is -51%, the lowest ever measured in New Hampshire.
 - a. 74% of voters who have an unfavorable opinion of Bush say they will vote for Obama.

Candidate Characteristics:

1. Obama is seen as the candidate best able to bring needed change to the US, having the best judgment, who reflects the voters' values, and who is the most trustworthy.
2. Obama and McCain are viewed equally as strong leaders.
3. McCain is seen as having the most experience to be president, but also as having run the most negative campaign.
4. Obama is widely seen as the candidate with the best chance of winning in November.

Candidate Characteristics

	<u>Strongest Leader</u>	<u>Most Trustworthy</u>	<u>Most Experience</u>	<u>Will Bring Change</u>	<u>Best Chance To Win</u>	<u>Best Judgment</u>	<u>Most Negative</u>	<u>Reflects Values</u>
McCain	44%	36%	66%	27%	13%	34%	57%	36%
Obama	45%	43%	16%	59%	74%	52%	15%	53%
Other	1%	1%	3%	0%	0%	0%	1%	1%
Both	3%	8%	4%	4%	5%	3%	18%	3%
DK / None	8%	13%	10%	11%	9%	10%	9%	7%
(N)	(717)	(719)	(715)	(720)	(720)	(717)	(719)	(721)

Issues

1. By far, the most important issue in the campaign is jobs and the state of the US economy. Almost half of NH votes (47%) cite the economy and jobs as the most important issues in their presidential vote followed by health care (9%), the war in Iraq (9%), the campaign against terrorism (8%), and the current stock market and financial crisis (8%).
 - a. Among voters who say that jobs and the economy is the most important problem, 59% say they are planning to vote for Obama while only 34% say they will vote for McCain.
2. Obama has a distinct advantage over McCain in being seen as the candidate best able to handle economic issues.
 - a. Obama is seen as best able to deal with the US financial system by a 54% to 32% margin.
 - b. Obama is also seen as best able to improve economic conditions by a 55% to 31% margin.
3. McCain is seen as better able to handle most foreign policy issues, but this is not shaping up as a foreign policy election.
 - a. McCain is seen as better able to deal with Iraq by a 51% to 42% margin
 - b. McCain is seen as being better able to keep other countries from acquiring nuclear weapons by a 55% to 33% margin.
 - c. And McCain is seen as being able to do the best job dealing with terrorism by a 55% top 35% margin.
 - d. Obama is seen as being able to improve relations with other countries by 58% to 35%.

Candidate Best Able to Handle Major Issues

	<u>Financial System</u>	<u>Economy</u>	<u>Foreign Relations</u>	<u>Iraq</u>	<u>Nuclear Proliferation</u>	<u>Terrorism</u>
McCain	32%	31%	35%	51%	55%	55%
Obama	54%	55%	58%	42%	33%	35%
Other	1%	1%	1%	0%	0%	0%
Both	3%	3%	1%	1%	2%	3%
DK / None	10%	10%	4%	6%	10%	6%
(N)	(719)	(719)	(718)	(720)	(713)	(715)

Financial Issues

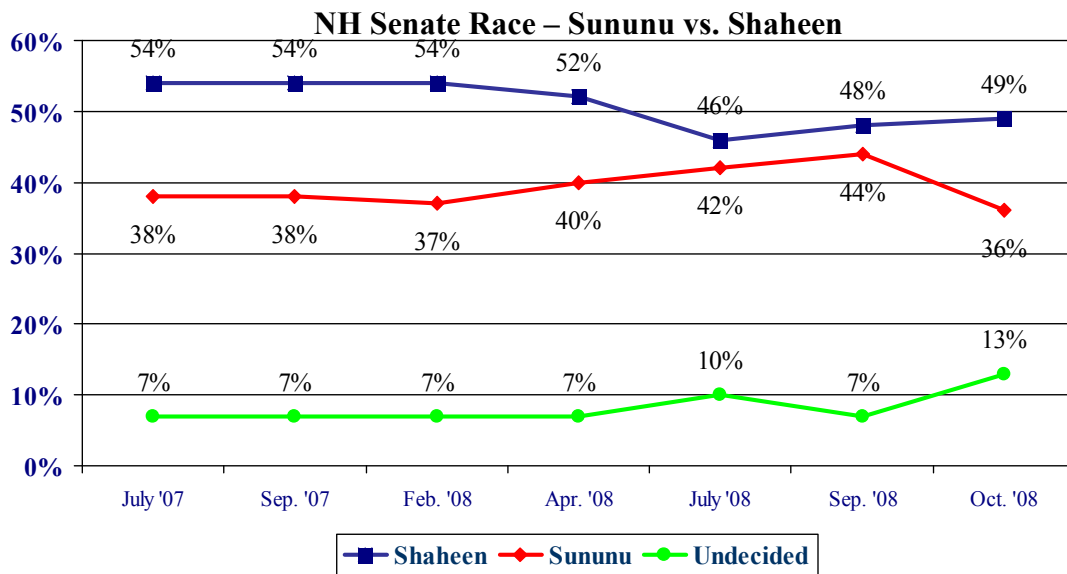
1. NH Voters are concerned about the economy, but the recent downturn does not seem to be affecting a large segment of the electorate.
 - a. Only 3% say they are very worried about losing their jobs, 12% are somewhat worried about losing their jobs, 23% are not too worried and 39% are not worried at all. 23% say they are not employed.
 - b. And despite the housing foreclosure problems in many parts of the country, only 4% of the NH electorate is very worried about losing their home, 8% are somewhat worried, 22% are not too worried, and 66% are not at all worried.
 - i. Younger voters and lower income voters are most concerned about losing their homes.
 - d. Voters are much more concerned about their retirement – 28% say they are very concerned and another 40% are somewhat concerned about having a secure retirement.
 - e. And college costs are seen as a major problem – 22% say they are very worried about being able to afford college either for themselves or their children, 20% are somewhat worried, 10% are not too worried, 23% are not worried at all, and 24% have no children.
 - i. Younger voters are most concerned about college costs.
2. A significant percentage of the electorate (32%) say they have been immediately affected by the current problems in the financial system, 17% think they will be affected in the next year, 39% think they will eventually be affected and only 9% think they will never be affected.
3. The “bailout” plan is not popular in New Hampshire – 35% say they strongly disapprove of the plan to help Wall Street financial institutions, 20% disapprove somewhat, only 8% strongly approve and 28% approve somewhat.
 - a. Opposition to the plan is bipartisan.
4. Voters are divided about the best way for the government to stimulate the US economy – 26% support middle and lower class tax cuts, 16% think that pulling out of Iraq will help, 13% support cutting business taxes, 12% support raising taxes on upper income families, 11% favor increased domestic spending, 15% prefer some other option, and 8% don’t know.
 - a. Support for middle class tax cuts is widespread.
 - b. Republicans are most likely to favor tax cuts for business.

Impact of Race

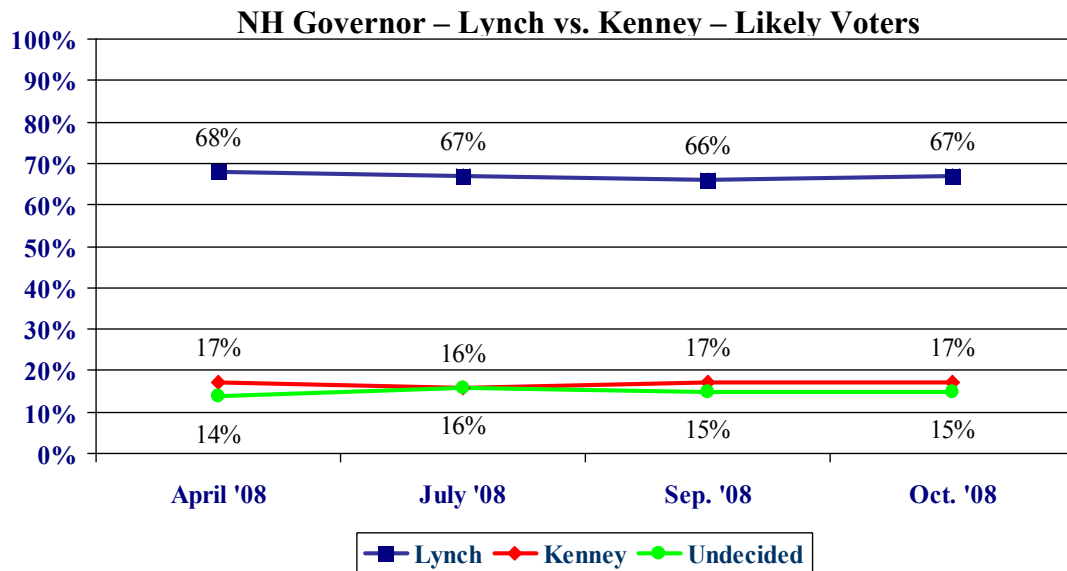
1. Almost ¼ quarter of NH voters (22%) say they have heard a friend, family member or co-worker say they would not vote for Obama because he is black.
 - a. Democrats, young voters, and residents of Northern NH and greater Manchester are most likely to report having heard opposition to Obama because of his race.
2. But most voters do not think Obama’s race will have much of an impact in New Hampshire – 9% say many people will NOT vote for Obama simple because he is black, 6% say many people will vote for Obama BECAUSE he is black, 77% say Obama’s race will have little impact, and 7% don’t know.

Other Races

1. In the U.S. Senate race in New Hampshire, former Gov. Jeanne Shaheen has opened up a sizable margin over incumbent Republican John Sununu. Shaheen currently leads by a 49% to 36% margin, with 2% preferring some other candidate and 13% undecided.
 - a. Shaheen leads Sununu among all groups of voters except Republicans, abortion opponents, and regular church goers.
 - b. Shaheen has led in this race for the past year and appears to have stemmed a Sununu charge in the past several months.

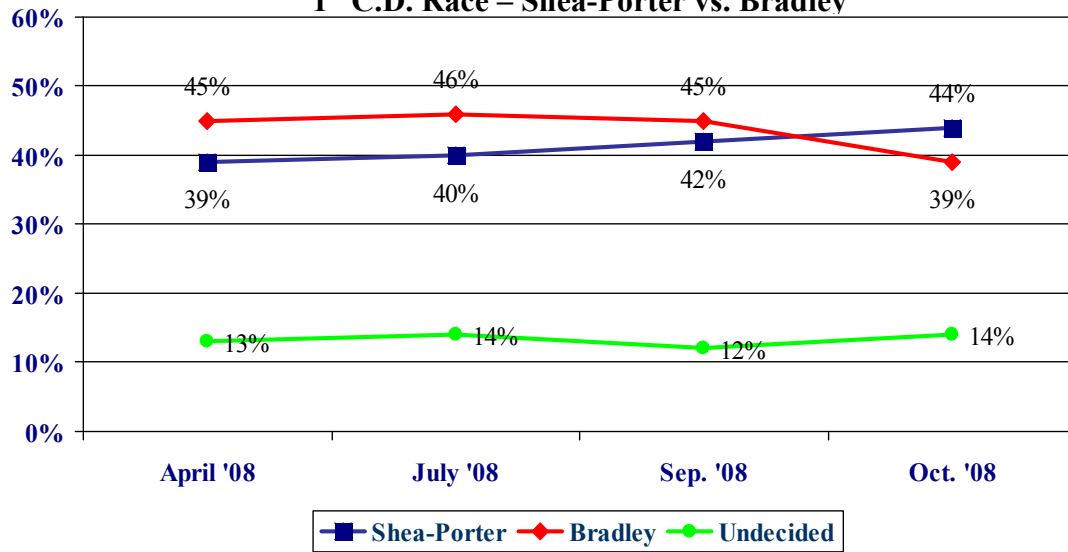


2. John Lynch is headed for an easy reelection as governor of NH – he currently leads State Senator Joe Kenney by a 67% to 17% margin. This race has been stable for the past year.
 - a. Lynch leads Kenney by a 43% to 38% margin among Republicans.

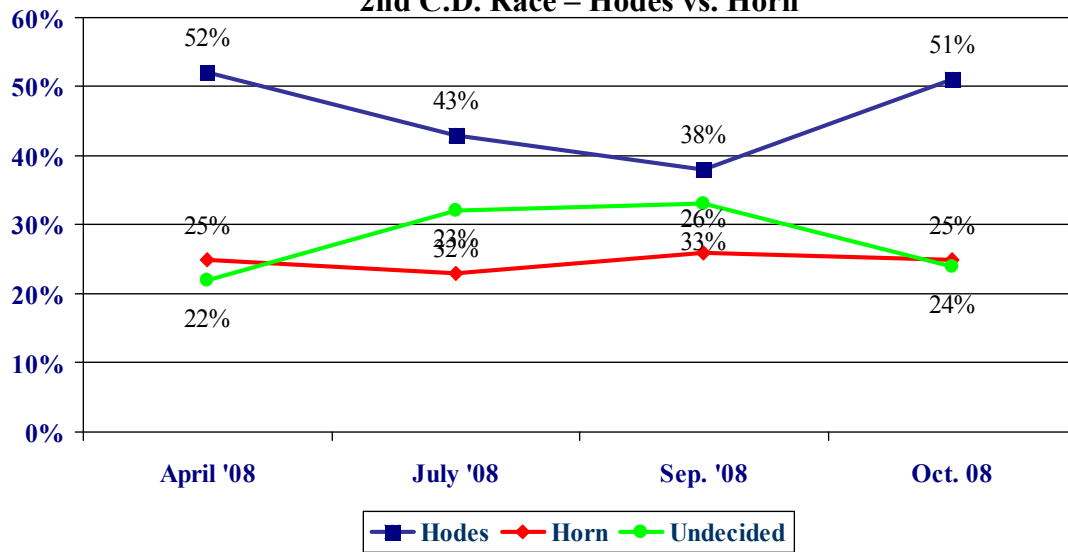


3. In a rematch of the 2006 race for the NH 1st District, incumbent Carol Shea-Porter holds a narrow 44% to 39% lead over former incumbent Jeb Bradley, with 14% undecided.
4. And in the 2nd District, incumbent Paul Hodes holds a comfortable 51% to 25% lead over Republican challenger Jennifer Horn.

1st C.D. Race – Shea-Porter vs. Bradley



2nd C.D. Race – Hodes vs. Horn



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Technical Report

Field Period: October 18 to October 22, 2008

Hours: 10 a.m. to 9 p.m.

Median Completion Time: 13 minutes

Sample Size: 725 randomly selected NH Likely Voters (RDD)

Sampling Error: Total sample = 3.5+/-%

Response Rate (AAPOR #4): 32%

BG19
Boston Globe 2008 NH General Election Poll
UNH Survey Center
October 2008

10 / 17 / 2008

I1. INTRODUCTION: "Hello, this is _____ calling from the University of New Hampshire Survey Center. This month, the University is conducting a very short CONFIDENTIAL study about the about the upcoming election, and we'd really appreciate your help and cooperation."

I2. "In order to determine who to interview, could you tell me, of the adults who currently live in your household -- including yourself -- who had the most recent birthday? I don't mean who is the youngest but rather, WHO HAD THE MOST RECENT BIRTHDAY?"

- 1. INFORMANT → SKIP TO SEX
- 2. SOMEONE ELSE (SPECIFY): _____ → SKIPTO I4
- 3. DON'T KNOW ALL BIRTHDAYS, ONLY SOME → SKIPTO I3
- 4. DON'T KNOW ANY BIRTHDAYS OTHER THAN OWN -- SKIPTO SEX
- NO REGISTERED VOTERS → SKIPTO CHKVOTE
- 9. REFUSED → SKIPTO CHKVOTE

I3. "Of the ones that you do know, which adult had the most recent birthday?"

- 1 INFORMANT → SKIP TO SEX
- 2 SOMEONE ELSE (SPECIFY): _____ ASK TO SPEAK TO THAT PERSON
- 98 DON'T / NOT SURE → TERMINATE
- 99 NA / REFUSED → TERMINATE

INT4

"Hello, this is _____ calling from the University of New Hampshire. This month, the University is conducting a very short survey about the November election, and we'd really appreciate your help and cooperation."

- 1 CONTINUE WITH SURVEY
- 2 BUSY NOW, MAKE APPOINTMENT
- 99 REFUSAL

SEX

"Thank you very much for helping us with this important study. We really appreciate your help. Before we begin I want to assure you that all of your answers are strictly confidential. They will be combined with answers from other people from across the state. Your telephone number was randomly selected from all families in New Hampshire."

"Participation is voluntary. If you decide to participate, you may decline to answer any question or end the interview at any time. This call may be monitored for quality assurance."

IF ASKED: "This survey will take about 10 minutes to complete."

RECORD SEX OF RESPONDENT

- 1 MALE
- 2 FEMALE

* 99 NA

TOWN

"First, in what town do you live?" ENTER NUMBER OF TOWN FROM SHEET.

- 997 OTHER – TYPE IN _____
- 998 DK - DO NOT PROBE
- * 999 NA / REFUSED

Q1

"Let's turn to politics. Are you registered to vote at your current address?"

IF YES: "Are you registered as a Democrat, Independent, Republican or something else?"

- 1 REGISTERED DEMOCRAT
- 2 REGISTERED INDEPENDENT / UNDECLARED
- 3 REGISTERED REPUBLICAN
- 4 REGISTERED - OTHER

- 98 NOT REGISTERED / DK (DO NOT PROBE)
- 99 NA / REFUSED

Q2

"As you know, the election for President is being held in November. How interested would you say you are in the November election ... extremely interested ...very interested ... somewhat interested ... or not very interested?"

- 1 EXTREMELY INTERESTED
- 2 VERY INTERESTED
- 3 SOMEWHAT INTERESTED
- 4 NOT VERY INTERESTED

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

Q3

"Which of the following statements best describes you ... (READ NUMBERS 1 TO 5)

- 1 I will probably NOT vote in the 2008 general election, → SKIPTO THANKS
- 2 I MAY vote,
- 3 Unless some emergency comes up, I WILL vote,
- 4 I will DEFINITELY vote in the 2008 general election, or
- 5 I just don't know at this time." → SKIPTO THANKS

* 99 NA/REFUSED → SKIPTO THANKS

USFAV

"Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say."

"First, how about ... ROTATE USFAV1 TO USFAV5

USFAV1

"George W. Bush?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

- 1 FAVORABLE
- 2 NEITHER FAVORABLE OR UNFAVORABLE - VOLUNTEERED
- 3 UNFAVORABLE

98 DK / NEVER HEARD OF / KNOW TOO LITTLE TO SAY
* 99 NA / REFUSED

USFAV2

"Barack Obama?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

USFAV3

"John McCain?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

USFAV4

"Joe Biden?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of him or don't you know enough about him to say?"

UNHSCUSFAV5

"Sarah Palin?"

(READ IF NECESSARY) "Would you say you have a favorable or unfavorable opinion of her or don't you know enough about her to say?"

PRES1

"Thinking about the presidential election in November, will you vote for Republicans John McCain and Sarah Palin ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?"

ROTATE CANDIDATES

- 1 JOHN MCCAIN & SARAH PALIN → SKIPTO PRES2
- 2 BARACK OBAMA & JOE BIDEN → SKIPTO PRES2
- 3 OTHER → SPECIFY → SKIPTO PRES2
- 4 WILL NOT VOTE – VOLUNTEERED → TERMINATE

- 98 DK / NOT SURE / UNDECIDED → SKIPTO PRES3
- * 99 NA / REFUSED → SKIPTO PRES3

PRES2

"Are you firm in your choice or could you change your mind?"

- 1 FIRM CHOICE
 - 2 COULD CHANGE MIND

 - 98 DK / NOT SURE / UNDECIDED
 - * 99 NA / REFUSED
- SKIPTO MIPUS

PRES3

"Would you say you are leaning toward Republicans John McCain and Sarah Palin or Democrats Barack Obama or Joe Biden?"

- 1 JOHN MCCAIN & SARAH PALIN
- 2 BARACK OBAMA & JOE BIDEN
- 3 OTHER
- 4 WILL NOT VOTE – VOLUNTEERED → TERMINATE

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

QUAL

"Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person."

ROTATE QUAL1 TO QUAL8

QUAL1

"Which candidate do you think is the strongest leader?" READ LIST IF NECESSARY

- | | |
|----|-----------------------------|
| 1 | JOHN MCCAIN |
| 2 | BARACK OBAMA |
| 3 | OTHER |
| 4 | BOTH THE SAME - VOLUNTEERED |
| 97 | NEITHER |
| 98 | DK / NOT SURE |
| 99 | NA / REFUSED |

QUAL2

"Which candidate do you think is most trustworthy?" READ LIST IF NECESSARY

QUAL3

"Which candidate do you think has the most experience to be President?" READ LIST IF NECESSARY

QUAL4

"Which Democratic do you think has the best chance of winning in November?" READ LIST IF NECESSARY

QUAL5

"Which candidate do you think is most likely to bring needed change to the U.S.?" READ LIST IF NECESSARY

QUAL6

"Which candidate do you think has shown the best judgment?" READ LIST IF NECESSARY

QUAL7

"Which candidate do you think has run the most negative campaign?" READ LIST IF NECESSARY

QUAL8

"Which candidate do you think most reflects your values?" READ LIST IF NECESSARY

MIPUS

"Now I'd like to ask about some issues in the campaign."

"Of the following list, which one of these will be the single most important issue in your vote for president this year ... the U.S. campaign against terrorism ... the war in Iraq ... the economy and jobs ... education ... health care ... the stock market and financial situation ... Social Security ... gas and oil prices ... or something else?"

ROTATE RESPONSES

- | | |
|------|--------------------------------------|
| 1 | THE ECONOMY AND JOBS |
| 2 | IRAQ |
| 3 | CAMPAIGN AGAINST TERRORISM |
| 4 | EDUCATION |
| 5 | HEALTH CARE |
| 6 | STOCK MARKET AND FINANCIAL SITUATION |
| 7 | SOCIAL SECURITY |
| 8 | OIL AND GAS PRICES |
| 9 | OTHER - SPECIFY |
| 98 | DK / UNSURE (PROBE: REPEAT QUESTION) |
| * 99 | NA / REFUSED |

ISS

"Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues."

ROTATE ISS1 TO ISS5

ISS1

"Which candidate do you think would do the best job dealing with the problems in the U.S. financial system?"

READ LIST IF NECESSARY

- | | |
|----|-----------------------------|
| 1 | JOHN MCCAIN |
| 2 | BARACK OBAMA |
| 3 | OTHER |
| 4 | BOTH THE SAME - VOLUNTEERED |
| 97 | NEITHER |
| 98 | DK / NOT SURE |
| 99 | NA / REFUSED |

ISS2

"Which candidate do you think would do the best job of improving economic conditions?"

ISS3

"Which candidate do you think would do the best job of improving relations with other countries?"

ISS4

"Which candidate do you think would do the best job dealing with the situation in Iraq?"

ISS5

"Which candidate do you think would do the best job in keeping countries from acquiring or developing nuclear weapons?"

ISS5

"Which candidate do you think would do the best job dealing with terrorism?"

FIN1

"I'd like to change the subject and talk about your family finances."

"Are you worried about your financial security?"

IF YES: "Which of the following concerns you most?" READ RESPONSES

- 1 The recent decline in the stock market,
- 2 Job security;
- 2 Pension and retirement costs;
- 3 Health care costs;
- 4 Housing costs;
- 5 cost of gasoline and oil;
- 6 or something else?" – SPECIFY
- 7 NOT WORRIED ABOUT FINANCIAL SECURITY

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN2

"How worried are you about losing your job? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

- 1 VERY WORRIED
- 2 SOMEWHAT WORRIED
- 3 NOT TOO WORRIED, OR
- 4 NOT AT ALL WORRIED
- 5 NOT CURRENTLY EMPLOYED - VOLUNTEERED

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN3

"How worried are you about losing your home? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

- 1 VERY WORRIED
- 2 SOMEWHAT WORRIED
- 3 NOT TOO WORRIED, OR
- 4 NOT AT ALL WORRIED

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN4

"How worried are you about having a secure retirement? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

- 1 VERY WORRIED
- 2 SOMEWHAT WORRIED
- 3 NOT TOO WORRIED, OR
- 4 NOT AT ALL WORRIED

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN5

"How worried are you about you or your children being able to pay for college? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

- 1 VERY WORRIED
- 2 SOMEWHAT WORRIED
- 3 NOT TOO WORRIED, OR
- 4 NOT AT ALL WORRIED
- 5 NO CHILDREN / NONE GOING TO COLLEGE - VOLUNTEERED

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN6

"Do you think the problems currently facing financial institutions and the stock market will affect you and your family immediately, will affect you in a year or so, will eventually affect you, or will never affect you?"

- 1 AFFECT IMMEDIATELY
- 2 AFFECT IN YEAR OR SO
- 3 EVENTUALLY AFFECT
- 4 WILL NEVER AFFECT

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN7

"Do you approve or disapprove of the federal government providing billions of dollars to help Wall Street financial institutions get out of the current financial crisis?"

"Is that strongly or just somewhat?"

- 1 STRONGLY APPROVE
- 2 APPROVE SOMEWHAT
- 4 DISAPPROVE SOMEWHAT
- 5 STRONGLY DISAPPROVE

- 98 DK / NOT SURE
- 99 NA / REFUSED

FIN8

"Which of the following do you think is the MOST effective action the government could take to stimulate the US economy ...

READ RESPONSES

- 1 Cut taxes for U.S. businesses,
- 2 Cut taxes for lower and middle class families,
- 3 Pull most troops out of Iraq
- 4 Increase spending on domestic programs like health care, education and housing
- 5 Raise taxes on upper income families or
- 6 Is there something else that the government could do to stimulate the US economy? →

SPECIFY

- 98 DK / NOT SURE
- 99 NA / REFUSED

RACE1

"I'd like you to think about the impact of race on the Presidential election. Have you heard any of your friends, family members, or co-workers say they would not vote for Barack Obama because he is black?"

- 1 YES
- 2 NO

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

RACE2

"Which of the following best describes what you think the impact of Obama's race will have in New Hampshire ... READ RESPONSES

- 1 many people will NOT vote for Obama simply because he is black;
- 2 many people will vote FOR Obama BEACUSE he is black; or
- 3 Obama's race will have little or no impact in New Hampshire."

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

SEN1

"Lets turn to the November election for U.S. Senate from New Hampshire ... will you vote for John Sununu the Republican ... Jeanne Shaheen the Democrat ... someone else ... or haven't you decided yet?"

ROTATE CANDIDATES

- 1 JOHN SUNUNU → SKIPTO SEN2
- 2 JEANNE SHAHEEN → SKIPTO SEN2
- 3 OTHER → SKIPTO SEN2
- 4 WILL NOT VOTE – VOLUNTEERED → SKIPTO GOV1

- 98 DK / NOT SURE / UNDECIDED → SKIPTO SEN3
- * 99 NA / REFUSED → SKIPTO SEN3

SEN2

"Are you firm in your choice or could you change your mind?"

- 1 FIRM CHOICE
- 2 COULD CHANGE MIND

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

SKIPTO GOV1

SEN3

"Would you say you are leaning toward Republican John Sununu or Democrat Jeanne Shaheen?"

- 1 JOHN SUNUNU
- 2 JEANNE SHAHEEN
- 3 OTHER
- 4 WILL NOT VOTE – VOLUNTEERED

- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

GOV1

"And turning to the November election for New Hampshire Governor, will you vote Joe Kenney, the Republican ... John Lynch, the Democrat ... someone else ... or haven't you decided yet?" ROTATE CANDIDATES

- 1 JOE KENNEY → SKIPTO CKDIST
- 2 JOHN LYNCH → SKIPTO CKDIST
- 3 OTHER → SKIPTO CKDIST
- 4 WILL NOT VOTE (VOLUNTEERED) → SKIPTO CKDIST

* 98 DK / UNSURE / UNDECIDED
99 NA / REFUSED

GOV2

"Would you say you are leaning toward Republican Joe Kenney or Democrat John Lynch?"

- 1 JOHN SUNUNU
- 2 JEANNE SHAHEEN
- 3 OTHER
- 4 WILL NOT VOTE – VOLUNTEERED

* 98 DK / NOT SURE / UNDECIDED
99 NA / REFUSED

Q:CKDIST

CHECK FOR DIST

IF (DIST = 1) SKIPTO CONG1A

IF (DIST = 2) SKIPTO CONG2A

PAUSE 0

CONG1A

"Let's turn to the November election for the U.S. House of Representatives from the FIRST DISTRICT. Will you vote for Jeb Bradley, the Republican ... Carol Shea-Porter, the Democrat ... someone else ... or haven't you decided yet?" ROTATE CANDIDATES

- 1 JEB BRADLEY → SKIPTO NHHOUSE
- 2 CAROL SHEA-PORTER → SKIPTO NHHOUSE
- 3 OTHER → SKIPTO NHHOUSE
- 4 WILL NOT VOTE (VOLUNTEERED) SKIPTO NHHOUSE

* 98 DK / UNSURE / UNDECIDED
99 NA / REFUSED

CONG1B

"Would you say you are leaning toward Republican Jeb Bradley or Democrat Carol Shea-Porter?"

- 1 JEB BRADLEY
- 2 CAROL SHEA-PORTER
- 3 OTHER
- 4 WILL NOT VOTE – VOLUNTEERED

* 98 DK / NOT SURE / UNDECIDED
99 NA / REFUSED

SKIPTO NHHOUSE

CONG2A

"Let's turn to the November election for the U.S. House of Representatives from the FIRST DISTRICT. Will you vote for Jennifer Horn, the Republican ... Paul Hodes, the Democrat ... someone else ... or haven't you decided yet?" ROTATE CANDIDATES

- 1 JEB BRADLEY → SKIPTO NHHOUSE
- 2 CAROL SHEA-PORTER → SKIPTO NHHOUSE
- 3 OTHER → SKIPTO NHHOUSE
- 4 WILL NOT VOTE (VOLUNTEERED) SKIPTO NHHOUSE
- 98 DK / UNSURE / UNDECIDED
- * 99 NA / REFUSED

CONG2B

"Would you say you are leaning toward Republican Jennifer Horn or Democrat Paul Hodes?"

- 1 JENNIFER HORN
- 2 PAUL HODES
- 3 OTHER
- 4 WILL NOT VOTE – VOLUNTEERED
- 98 DK / NOT SURE / UNDECIDED
- * 99 NA / REFUSED

NHSEN

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Democratic or Republican candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?"

- 1 REPUBLICAN → SKIPTO D1
- 2 DEMOCRAT → SKIPTO D1
- 3 OTHER → SKIPTO D1
- 5 WILL NOT VOTE IN NH SENATE ELECTION → SKIPTO D1
- 98 DK / NOT SURE
- * 99 NA / REFUSED

NHSEN2

"Are you leaning toward voting for the Democratic candidate to the New Hampshire House or for the Republican candidate?"

- 1 REPUBLICAN
- 2 DEMOCRAT
- 3 OTHER / NEITHER
- 5 WILL NOT VOTE IN NH SENATE ELECTION
- 98 DK / NOT SURE
- * 99 NA / REFUSED

D1

"Now, a few final questions ..."

"What is the highest grade in school, or level of education that you've completed and got credit for ..." [READ RESPONSES]

- 1 Eighth grade or less,
- 2 Some high school,
- 3 High school graduate, (INCLUDES G.E.D.)
- 4 Technical school,
- 5 Some college,
- 6 College graduate,
- 7 Or postgraduate work?"

- 98 DK (DO NOT PROBE)
- 99 NA / REFUSED

D2

"GENERALLY SPEAKING, do you usually think of yourself as a Republican, a Democrat, an Independent or what?"

(IF REPUBLICAN): "Would you call yourself a STRONG Republican or a NOT VERY STRONG Republican?"

(IF DEMOCRAT): "Would you call yourself a STRONG Democrat or a NOT VERY STRONG Democrat?"

(IF INDEPENDENT, NO PREFERENCE, OR OTHER): "Do you think of yourself as closer to the Republican or to the Democratic party?"

- 1 STRONG DEMOCRAT
- 2 NOT VERY STRONG DEMOCRAT
- 3 INDEPENDENT, BUT CLOSER TO DEMOCRATS
- 4 INDEPENDENT--CLOSER TO NEITHER
- 5 INDEPENDENT, BUT CLOSER TO REPUBLICANS
- 6 NOT VERY STRONG REPUBLICAN
- 7 STRONG REPUBLICAN

- 98 OTHER PARTY
- 99 DK / NA / REFUSED

D3

"Now, please think about elections you have voted in over the last five years . . . including local, state, and national elections. Would you say you have voted for more Democrats . . . more Republicans . . . or that you have voted for almost exactly the same number of each?"

IF DEMOCRATS--"Have you voted only for Democrats, mostly for Democrats, or for slightly more Democrats than Republicans?"

IF REPUBLICANS--"Have you voted only for Republicans, mostly for Republicans, or for slightly more Republicans than Democrats?"

- 1 ONLY DEMOCRATS
- 2 MOSTLY DEMOCRATS
- 3 SLIGHTLY MORE DEMOCRATS
- 4 ALMOST SAME DEMOCRATS AND REPUBLICANS
- 5 SLIGHTLY MORE REPUBLICANS
- 6 MOSTLY REPUBLICANS
- 7 ONLY REPUBLICANS

- 98 DK
- 99 NA

D4

"Did you vote in the January, 2008 New Hampshire Presidential Primary Election?"

IF YES: "Who did you vote for or don't you recall?"

1 RUDY GIULIANI
2 MIKE HUCKABEE
3 DUNCAN HUNTER
4 JOHN MCCAIN
5 RON PAUL
6 MITT ROMNEY
7 FRED THOMPSON

8 HILLARY CLINTON
9 JOHN EDWARDS
10 MIKE GRAVEL
11 DENNIS KUCINICH
12 BARACK OBAMA
13 BILL RICHARDSON

14 SOMEONE ELSE

15 DID NOT VOTE

98 DK / NOT SURE

*

99 NA / REFUSED

D5

"How often do you attend religious services apart from occasional weddings, baptisms, or funerals ... more than once a week ... once week ... once or twice a month ... a few times a year ... or never?"

1 MORE THAN ONCE A WEEK
2 ONCE A WEEK
3 ONCE OR TWICE A MONTH
4 A FEW TIMES A YEAR
5 NEVER

98 DK (DO NOT PROBE)
99 NA

D6

"Which of the following statements BEST represents your position on abortion ... abortions should be legal in ALL circumstances ... abortion should be legal in limited circumstances, such as in cases of rape or incest or when the mother's life is in danger ... or, abortion should not be legal in ANY circumstance?" (ROTATE ANSWER OPTIONS)

1 LEGAL IN ALL CIRCUMSTANCES
2 LEGAL IN LIMITED CIRCUMSTANCES
3 NOT LEGAL IN ANY CIRCUMSTANCE
98 DK/NOT SURE (DO NOT PROBE)
99 NA / REFUSED

D7

"What is your current age?"

RECORD EXACT NUMBER OF YEARS OLD -- E.G., 45

96	NINETY-SIX YEARS OF AGE OR OLDER
97	REFUSED
98	DK
99	NA

D8

"How many years have you lived in the State of New Hampshire?"

IF "ALL MY LIFE" ASK -- "About how many years is that?"

RECORD EXACT NUMBER OF YEARS OF RESIDENCE

1	ONE YEAR OR LESS
96	96 YEARS OF MORE
97	REFUSED
98	DK
* 99	NA

D9

"Not counting business lines, cell phones, or extension phones -- on how many different telephone NUMBERS can your household be reached?"

1	ONE	NOTE
2	TWO	IF THIS NUMBER WAS NOT REACHABLE ON THE
3	THREE	ORIGINAL NUMBER, ADD ONE LINE TO CODE
4	FOUR	
5	FIVE	
6	SIX	
7	SEVEN OR MORE	
98	DK	
99	NA / REFUSED	

D10

"Including yourself, how many registered voters CURRENTLY live in your household?"

RECORD NUMBER OF REGISTERED VOTERS

7	SEVEN OR MORE
98	DK -- (DO NOT PROBE)
99	NA / REFUSED

D11

"How much TOTAL income did you and your family receive in 2007, not just from wages or salaries but from ALL sources -- that is, before taxes and other deductions were made? Was it ... (READ CATEGORIES)

	ANNUAL	MONTHLY EQUIVALENT
1	Less than \$15,000,	LESS THAN \$1,250
2	\$15,000 - \$29,999,	\$1,250 - \$2,499
3	\$30,000 - \$44,999,	\$2,500 - \$3,749
4	\$45,000 - \$59,999,	\$3,750 - \$4,999
5	\$60,000 - \$74,999,	\$5,000 - \$6,249
6	\$75,000 - \$99,999, or	\$6,250 - \$8,333
7	\$100,000 and over?"	\$8,334 AND OVER
97	REFUSED – "Just approximately ..."	
98	DK	
* 99	NA	

D12

"Finally, would you be willing to be contacted by a newspaper reporter to discuss your reactions to some of the topics we've been talking about?"

- 1 YES → "Could I have just your first name in case a reporter wants to call you?"
- 2 NO / DK (DO NOT PROBE)
- 99 NA / REFUSED

"That's all the questions I have. You've been very helpful. Thank you for your cooperation. Goodbye."

Tabular Results

USFAV1: "Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say." ROTATE USFAV1 to USFAV5 "First, how about ... George W. Bush"

NH Voters	<u>Favorable</u> 20%	<u>Neutral</u> 8%	<u>Unfavorable</u> 71%	<u>DK</u> 1%	<u>(N=)</u> 722
Registered Democrat	3%	2%	95%	1%	224
Registered Undeclared	15%	8%	75%	1%	299
Registered Republican	47%	13%	38%	2%	197
Democrat	2%	2%	95%	1%	333
Independent	9%	9%	81%	1%	115
Republican	49%	14%	35%	2%	251
Core Republican	54%	14%	29%	3%	189
Swing Voter	19%	11%	69%	1%	213
Core Democrat	1%	2%	97%	0%	320
McCain/Palin supporter	47%	14%	37%	2%	281
Obama/Biden supporter	1%	2%	97%	0%	393
Undecided	13%	22%	65%	0%	44
Voted mostly Dem in last 5 years	2%	2%	95%	0%	271
Split between both parties	16%	10%	72%	2%	227
Voted mostly GOP in last 5 years	52%	12%	33%	2%	184
18 to 34	7%	12%	81%	0%	62
35 to 49	18%	9%	71%	2%	226
50 to 64	19%	6%	75%	1%	272
65 and over	31%	6%	62%	1%	136
10 yrs or less in NH	18%	8%	72%	2%	113
11 to 20 years	17%	9%	72%	2%	135
More than 20 years	21%	6%	71%	1%	455
Male	24%	8%	68%	1%	340
Female	17%	7%	74%	2%	382
One registered adult in HH	18%	7%	74%	1%	98
Two registered adults in HH	19%	9%	70%	2%	428
Three registered or more adults	21%	3%	74%	1%	174
High school or less	28%	10%	60%	1%	153
Some college	16%	7%	75%	2%	153
College graduate	18%	7%	74%	1%	230
Post-graduate	18%	5%	76%	1%	171
Less than \$30K	15%	12%	69%	4%	48
\$30K to \$60K	22%	4%	74%	0%	100
\$60K to \$75K	23%	4%	70%	3%	86
\$75K to \$100K	16%	9%	75%	0%	85
\$100K or more	17%	7%	75%	1%	215
Abortion should always be legal	9%	5%	85%	0%	346
Legal in limited circumstance	27%	10%	61%	2%	280
Abortion should never be legal	44%	5%	47%	4%	44
Attend services 1 or more/week	32%	13%	53%	2%	161
1-2 times a month	13%	4%	80%	3%	85
Less often	19%	7%	74%	1%	234
Never	15%	5%	80%	1%	215
North Country	15%	5%	79%	2%	67
Central / Lakes	23%	5%	71%	1%	118
Connecticut Valley	18%	7%	74%	1%	96
Mass Border	24%	10%	65%	1%	198
Seacoast	20%	6%	70%	3%	120
Manchester Area	16%	10%	74%	0%	121
First Cong. Dist	21%	8%	69%	2%	375
Second Cong. Dist	19%	7%	73%	1%	347

USFAV2: "Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say." ROTATE USFAV1 to USFAV5 "First, how about ... Barack Obama"

NH Voters	<u>Favorable</u> 61%	<u>Neutral</u> 8%	<u>Unfavorable</u> 29%	<u>DK</u> 2%	<u>(N=)</u> 722
Registered Democrat	89%	2%	7%	2%	224
Registered Undeclared	63%	8%	26%	3%	299
Registered Republican	27%	14%	57%	2%	197
Democrat	91%	1%	6%	1%	333
Independent	65%	10%	22%	3%	115
Republican	22%	16%	59%	3%	251
Core Republican	16%	12%	71%	1%	189
Swing Voter	54%	12%	29%	4%	213
Core Democrat	93%	2%	4%	1%	320
McCain/Palin supporter	18%	12%	68%	2%	281
Obama/Biden supporter	95%	2%	2%	1%	393
Undecided	38%	29%	15%	18%	44
Voted mostly Dem in last 5 years	91%	3%	5%	1%	271
Split between both parties	58%	12%	27%	3%	227
Voted mostly GOP in last 5 years	21%	10%	65%	3%	184
Favorable opinion of Bush	18%	11%	70%	1%	146
Unfavorable opinion of Bush	78%	5%	15%	2%	513
18 to 34	79%	6%	15%	0%	62
35 to 49	62%	8%	28%	2%	226
50 to 64	62%	9%	27%	3%	272
65 and over	52%	7%	39%	2%	136
10 yrs or less in NH	58%	10%	29%	3%	113
11 to 20 years	64%	6%	29%	2%	135
More than 20 years	62%	8%	28%	2%	455
Male	58%	9%	32%	2%	340
Female	64%	7%	26%	2%	382
One registered adult in HH	63%	5%	28%	5%	98
Two registered adults in HH	58%	11%	29%	2%	428
Three registered or more adults	70%	3%	27%	1%	174
High school or less	49%	10%	35%	6%	153
Some college	59%	11%	27%	3%	153
College graduate	64%	6%	29%	1%	230
Post-graduate	71%	7%	22%	1%	171
Less than \$30K	49%	12%	33%	7%	48
\$30K to \$60K	62%	8%	26%	3%	100
\$60K to \$75K	65%	8%	27%	1%	86
\$75K to \$100K	64%	8%	27%	1%	85
\$100K or more	66%	8%	25%	1%	215
Abortion should always be legal	78%	7%	15%	1%	346
Legal in limited circumstance	49%	10%	39%	3%	280
Abortion should never be legal	34%	8%	55%	3%	44
Attend services 1 or more/week	45%	11%	43%	2%	161
1-2 times a month	66%	4%	27%	4%	85
Less often	63%	11%	24%	3%	234
Never	71%	5%	23%	1%	215
North Country	64%	7%	27%	1%	67
Central / Lakes	64%	8%	28%	0%	118
Connecticut Valley	75%	3%	19%	2%	96
Mass Border	53%	11%	32%	3%	198
Seacoast	62%	9%	29%	1%	120
Manchester Area	58%	6%	31%	5%	121
First Cong. Dist	59%	9%	31%	2%	375
Second Cong. Dist	64%	7%	26%	3%	347

USFAV3: "Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say." ROTATE USFAV1 to USFAV5 "First, how about ... John McCain"

NH Voters	<u>Favorable</u> 48%	<u>Neutral</u> 8%	<u>Unfavorable</u> 42%	<u>DK</u> 1%	<u>(N=)</u> 722
Registered Democrat	21%	7%	69%	2%	224
Registered Undeclared	46%	10%	42%	2%	299
Registered Republican	82%	6%	12%	0%	197
Democrat	22%	9%	68%	2%	333
Independent	49%	12%	36%	2%	115
Republican	83%	6%	11%	1%	251
Core Republican	88%	5%	7%	0%	189
Swing Voter	58%	11%	29%	2%	213
Core Democrat	19%	8%	71%	2%	320
McCain/Palin supporter	90%	4%	6%	0%	281
Obama/Biden supporter	18%	9%	72%	1%	393
Undecided	52%	29%	10%	8%	44
Voted mostly Dem in last 5 years	19%	8%	72%	2%	271
Split between both parties	56%	10%	32%	2%	227
Voted mostly GOP in last 5 years	84%	5%	10%	0%	184
Favorable opinion of Bush	93%	3%	4%	0%	146
Unfavorable opinion of Bush	32%	9%	58%	1%	513
18 to 34	40%	10%	50%	0%	62
35 to 49	47%	8%	43%	1%	226
50 to 64	46%	8%	45%	1%	272
65 and over	55%	9%	34%	2%	136
10 yrs or less in NH	43%	10%	47%	1%	113
11 to 20 years	48%	7%	43%	2%	135
More than 20 years	49%	8%	41%	1%	455
Male	55%	5%	39%	1%	340
Female	43%	11%	45%	2%	382
One registered adult in HH	47%	9%	40%	3%	98
Two registered adults in HH	51%	7%	40%	2%	428
Three registered or more adults	42%	10%	48%	0%	174
High school or less	52%	9%	36%	3%	153
Some college	46%	12%	42%	0%	153
College graduate	50%	6%	42%	1%	230
Post-graduate	43%	7%	48%	2%	171
Less than \$30K	53%	10%	36%	1%	48
\$30K to \$60K	44%	9%	46%	2%	100
\$60K to \$75K	57%	3%	39%	1%	86
\$75K to \$100K	37%	8%	55%	0%	85
\$100K or more	47%	7%	45%	1%	215
Abortion should always be legal	34%	9%	57%	1%	346
Legal in limited circumstance	61%	9%	28%	2%	280
Abortion should never be legal	70%	5%	23%	3%	44
Attend services 1 or more/week	64%	8%	25%	2%	161
1-2 times a month	45%	10%	42%	3%	85
Less often	47%	8%	43%	1%	234
Never	37%	8%	54%	0%	215
North Country	38%	6%	54%	2%	67
Central / Lakes	51%	8%	41%	0%	118
Connecticut Valley	39%	10%	49%	2%	96
Mass Border	55%	8%	35%	2%	198
Seacoast	51%	8%	41%	0%	120
Manchester Area	44%	10%	44%	2%	121
First Cong. Dist	51%	9%	40%	1%	375
Second Cong. Dist	45%	8%	45%	2%	347

USFAV4: "Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say." ROTATE USFAV1 to USFAV5 "First, how about ... Joe Biden"

NH Voters	<u>Favorable</u> 54%	<u>Neutral</u> 9%	<u>Unfavorable</u> 27%	<u>DK</u> 10%	<u>(N=)</u> 724
Registered Democrat	80%	6%	8%	6%	224
Registered Undeclared	56%	8%	23%	13%	301
Registered Republican	23%	14%	53%	9%	197
Democrat	81%	6%	6%	8%	333
Independent	56%	9%	23%	12%	117
Republican	19%	14%	55%	12%	251
Core Republican	12%	13%	66%	9%	189
Swing Voter	45%	13%	25%	17%	214
Core Democrat	85%	5%	4%	5%	320
McCain/Palin supporter	21%	13%	57%	9%	281
Obama/Biden supporter	81%	6%	5%	8%	393
Undecided	30%	15%	22%	33%	46
Voted mostly Dem in last 5 years	85%	6%	5%	4%	271
Split between both parties	49%	10%	24%	17%	228
Voted mostly GOP in last 5 years	16%	11%	64%	8%	184
Favorable opinion of Bush	17%	10%	65%	8%	146
Unfavorable opinion of Bush	69%	7%	15%	9%	513
18 to 34	62%	8%	11%	20%	62
35 to 49	51%	8%	29%	12%	227
50 to 64	58%	8%	25%	8%	272
65 and over	50%	12%	32%	6%	136
10 yrs or less in NH	55%	10%	28%	7%	113
11 to 20 years	55%	10%	25%	10%	135
More than 20 years	54%	8%	26%	11%	457
Male	52%	9%	32%	7%	342
Female	56%	10%	22%	12%	382
One registered adult in HH	52%	9%	28%	11%	98
Two registered adults in HH	55%	9%	25%	11%	428
Three registered or more adults	55%	8%	29%	8%	176
High school or less	42%	9%	35%	14%	155
Some college	52%	12%	26%	11%	153
College graduate	57%	7%	26%	10%	230
Post-graduate	64%	9%	20%	6%	171
Less than \$30K	47%	11%	27%	15%	48
\$30K to \$60K	47%	7%	28%	18%	100
\$60K to \$75K	54%	7%	30%	10%	86
\$75K to \$100K	60%	6%	24%	10%	87
\$100K or more	63%	8%	24%	6%	215
Abortion should always be legal	69%	6%	18%	7%	348
Legal in limited circumstance	43%	13%	31%	13%	280
Abortion should never be legal	31%	8%	50%	12%	44
Attend services 1 or more/week	45%	10%	36%	8%	161
1-2 times a month	57%	11%	22%	11%	85
Less often	55%	9%	27%	9%	234
Never	60%	8%	21%	11%	215
North Country	60%	8%	21%	10%	67
Central / Lakes	56%	8%	28%	8%	118
Connecticut Valley	64%	10%	17%	9%	96
Mass Border	46%	11%	32%	11%	198
Seacoast	57%	10%	28%	5%	120
Manchester Area	50%	8%	27%	14%	123
First Cong. Dist	55%	8%	29%	8%	375
Second Cong. Dist	54%	11%	24%	12%	349

USFAV5: "Next, I'd like to get your overall opinion of some people who have been in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you don't know enough about him or her to say." ROTATE USFAV1 to USFAV5 "First, how about ... Sarah Palin"

NH Voters	<u>Favorable</u> 39%	<u>Neutral</u> 7%	<u>Unfavorable</u> 48%	<u>DK</u> 6%	<u>(N=)</u> 724
Registered Democrat	13%	6%	76%	5%	224
Registered Undeclared	37%	6%	49%	8%	301
Registered Republican	72%	8%	16%	4%	197
Democrat	11%	6%	77%	5%	333
Independent	36%	9%	43%	12%	117
Republican	77%	6%	13%	4%	251
Core Republican	86%	4%	7%	3%	189
Swing Voter	44%	10%	36%	10%	214
Core Democrat	9%	6%	81%	4%	320
McCain/Palin supporter	84%	6%	8%	3%	281
Obama/Biden supporter	8%	6%	80%	6%	393
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18 to 34	28%	9%	53%	11%	62
35 to 49	37%	6%	50%	7%	227
50 to 64	39%	7%	49%	5%	272
65 and over	48%	5%	43%	4%	136
10 yrs or less in NH	42%	8%	45%	5%	113
11 to 20 years	37%	4%	52%	7%	135
More than 20 years	39%	7%	49%	6%	457
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Post-graduate	29%	6%	58%	6%	171
Less than \$30K	49%	10%	40%	1%	48
\$30K to \$60K	40%	5%	44%	12%	100
\$60K to \$75K	44%	3%	48%	5%	86
\$75K to \$100K	32%	3%	60%	5%	87
\$100K or more	35%	7%	53%	4%	215
Abortion should always be legal	23%	6%	67%	3%	348
Legal in limited circumstance	51%	8%	33%	9%	280
Abortion should never be legal	71%	3%	22%	4%	44
Attend services 1 or more/week	56%	6%	33%	5%	161
1-2 times a month	30%	11%	50%	8%	85
Less often	41%	6%	48%	5%	234
Never	29%	6%	60%	5%	215
North Country	29%	5%	59%	7%	67
Central / Lakes	42%	8%	47%	3%	118
Connecticut Valley	25%	9%	60%	7%	96
Mass Border	43%	8%	43%	6%	198
Seacoast	50%	4%	43%	3%	120
Manchester Area	38%	5%	49%	9%	123
First Cong. Dist	45%	5%	47%	3%	375
Second Cong. Dist	33%	9%	50%	9%	349

PRES1: "Thinking about the presidential election in November, will you vote for Republicans John McCain and Sarah Palin ... Democrats Barack Obama and Joe Biden ... someone else ... or haven't you decided yet?" ROTATE CANDIDATES INCLUDING LEANERS WHO HAVE BEEN PROBED

NH Voters	<u>McCain</u> 39%	<u>Obama</u> 54%	<u>Other</u> 0%	<u>Undecided</u> 6%	<u>(N=)</u> 723
Registered Democrat	10%	89%	0%	2%	223
Registered Undeclared	34%	57%	1%	9%	301
Registered Republican	80%	13%	0%	7%	196
Democrat	8%	91%	0%	1%	333
Independent	26%	52%	1%	21%	116
Republican	83%	9%	0%	7%	249
Core Republican	96%	1%	0%	2%	188
Swing Voter	38%	44%	0%	18%	215
Core Democrat	6%	93%	0%	1%	320
McCain Primary voter	76%	20%	0%	3%	110
Romney Primary voter	87%	4%	0%	9%	67
Clinton Primary voter	16%	81%	1%	2%	122
Obama Primary voter	3%	96%	0%	1%	136
Voted mostly Dem in last 5 years	7%	91%	0%	2%	270
Split between both parties	38%	49%	0%	13%	228
Voted mostly GOP in last 5 years	90%	7%	0%	3%	183
Favorable opinion of Bush	92%	4%	0%	4%	145
Unfavorable opinion of Bush	20%	74%	0%	6%	512
18 to 34	23%	70%	0%	7%	62
35 to 49	40%	54%	1%	5%	227
50 to 64	38%	56%	0%	5%	272
65 and over	44%	47%	0%	8%	134
10 yrs or less in NH	37%	58%	0%	5%	113
11 to 20 years	40%	56%	1%	4%	135
More than 20 years	39%	54%	0%	7%	454
Male	44%	50%	0%	6%	342
Female	35%	58%	1%	7%	381
One registered adult in HH	38%	55%	0%	6%	96
Two registered adults in HH	41%	51%	1%	7%	427
Three registered or more adults	33%	62%	0%	4%	176
High school or less	44%	44%	1%	12%	154
Some college	40%	55%	0%	5%	153
College graduate	39%	56%	0%	4%	230
Post-graduate	32%	63%	0%	5%	170
Less than \$30K	44%	44%	0%	12%	48
\$30K to \$60K	34%	55%	1%	10%	99
\$60K to \$75K	42%	51%	0%	7%	86
\$75K to \$100K	31%	62%	0%	6%	87
\$100K or more	38%	59%	0%	3%	215
Abortion should always be legal	24%	71%	0%	5%	348
Legal in limited circumstance	50%	41%	1%	8%	278
Abortion should never be legal	71%	26%	0%	3%	42
Attend services 1 or more/week	52%	40%	0%	8%	158
1-2 times a month	38%	58%	0%	4%	85
Less often	40%	54%	0%	6%	233
Never	28%	66%	1%	5%	215
North Country	31%	67%	0%	3%	67
Central / Lakes	38%	53%	0%	10%	117
Connecticut Valley	26%	68%	1%	5%	96
Mass Border	47%	46%	0%	7%	198
Seacoast	43%	53%	0%	3%	120
Manchester Area	37%	55%	1%	7%	123
First Cong. Dist	42%	52%	0%	6%	374
Second Cong. Dist	35%	58%	0%	7%	349

QUAL1: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think is the strongest leader?"

NH Voters	<u>McCain</u> 44%	<u>Obama</u> 45%	<u>Other</u> 1%	<u>Both</u> 3%	<u>Neither</u> 2%	<u>DK</u> 6%	<u>(N=)</u> 717
Registered Democrat	16%	78%	1%	2%	0%	4%	222
Registered Undeclared	41%	44%	1%	3%	3%	8%	299
Registered Republican	80%	11%	0%	2%	3%	4%	194
Democrat	16%	75%	0%	2%	1%	5%	330
Independent	41%	36%	2%	7%	4%	10%	117
Republican	81%	11%	0%	1%	4%	4%	246
Core Republican	89%	3%	0%	1%	2%	4%	188
Swing Voter	48%	35%	1%	3%	4%	8%	212
Core Democrat	14%	77%	1%	3%	1%	5%	318
McCain/Palin supporter	88%	5%	0%	1%	2%	4%	277
Obama/Biden supporter	12%	78%	1%	3%	0%	5%	391
Undecided	42%	18%	0%	5%	17%	19%	44
Voted mostly Dem in last 5 years	12%	81%	1%	1%	0%	5%	268
Split between both parties	49%	34%	1%	5%	3%	7%	226
Voted mostly GOP in last 5 years	85%	7%	0%	1%	3%	4%	184
Favorable opinion of Bush	86%	7%	0%	1%	3%	3%	144
Unfavorable opinion of Bush	29%	61%	1%	3%	1%	6%	508
18 to 34	26%	63%	0%	4%	6%	1%	62
35 to 49	52%	38%	0%	3%	1%	6%	223
50 to 64	42%	47%	1%	2%	2%	6%	271
65 and over	43%	47%	0%	1%	4%	4%	136
10 yrs or less in NH	48%	44%	0%	3%	1%	4%	113
11 to 20 years	45%	48%	1%	1%	1%	5%	133
More than 20 years	42%	45%	1%	3%	3%	6%	452
Male	48%	42%	0%	3%	2%	5%	342
Female	40%	49%	1%	2%	2%	6%	376
One registered adult in HH	40%	46%	0%	3%	2%	9%	97
Two registered adults in HH	47%	43%	1%	3%	2%	5%	422
Three registered or more adults	39%	50%	1%	1%	3%	6%	176
High school or less	48%	40%	1%	3%	3%	5%	152
Some college	42%	48%	2%	3%	1%	4%	153
College graduate	46%	41%	0%	4%	2%	6%	227
Post-graduate	38%	54%	0%	0%	2%	6%	171
Less than \$30K	44%	43%	0%	3%	2%	8%	48
\$30K to \$60K	36%	51%	0%	3%	4%	6%	100
\$60K to \$75K	50%	41%	0%	0%	2%	7%	86
\$75K to \$100K	43%	52%	0%	2%	1%	1%	87
\$100K or more	42%	47%	1%	3%	1%	6%	211
Abortion should always be legal	28%	60%	1%	3%	2%	6%	347
Legal in limited circumstance	59%	32%	0%	2%	2%	5%	277
Abortion should never be legal	64%	21%	0%	3%	4%	8%	42
Attend services 1 or more/week	57%	30%	1%	4%	3%	5%	159
1-2 times a month	42%	43%	0%	3%	0%	12%	84
Less often	42%	49%	1%	1%	3%	5%	232
Never	36%	56%	0%	3%	1%	4%	213
North Country	32%	63%	0%	0%	0%	5%	65
Central / Lakes	45%	44%	3%	1%	2%	5%	116
Connecticut Valley	31%	54%	1%	5%	3%	7%	96
Mass Border	56%	36%	0%	3%	2%	3%	197
Seacoast	41%	44%	0%	1%	3%	10%	118
Manchester Area	42%	47%	0%	3%	2%	5%	123
First Cong. Dist	46%	44%	0%	2%	2%	5%	371
Second Cong. Dist	41%	46%	1%	3%	3%	6%	346

QUAL2: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think is most trustworthy?"

NH Voters	<u>McCain</u> 36%	<u>Obama</u> 43%	<u>Other</u> 1%	<u>Both</u> 8%	<u>Neither</u> 8%	<u>DK</u> 5%	<u>(N=)</u> 719
Registered Democrat	8%	73%	0%	7%	10%	2%	224
Registered Undeclared	31%	43%	2%	8%	8%	7%	298
Registered Republican	73%	9%	0%	9%	6%	4%	196
Democrat	8%	72%	1%	8%	7%	3%	333
Independent	25%	36%	2%	9%	16%	12%	116
Republican	75%	8%	0%	7%	6%	4%	247
Core Republican	85%	1%	0%	8%	3%	3%	188
Swing Voter	38%	31%	1%	8%	14%	9%	211
Core Democrat	5%	75%	1%	9%	7%	3%	320
McCain/Palin supporter	82%	2%	0%	7%	6%	3%	278
Obama/Biden supporter	4%	76%	1%	9%	7%	3%	393
Undecided	24%	12%	3%	6%	29%	27%	44
Voted mostly Dem in last 5 years	6%	77%	1%	6%	9%	2%	271
Split between both parties	37%	32%	1%	10%	11%	8%	225
Voted mostly GOP in last 5 years	80%	4%	0%	10%	4%	2%	184
Favorable opinion of Bush	80%	1%	2%	8%	6%	3%	144
Unfavorable opinion of Bush	19%	59%	1%	8%	8%	5%	509
18 to 34	21%	61%	1%	7%	10%	1%	61
35 to 49	38%	40%	0%	7%	10%	4%	225
50 to 64	35%	46%	1%	8%	6%	4%	271
65 and over	39%	36%	1%	11%	8%	5%	136
10 yrs or less in NH	41%	45%	2%	4%	6%	3%	112
11 to 20 years	34%	49%	1%	9%	4%	4%	134
More than 20 years	34%	41%	1%	9%	10%	5%	454
Male	41%	39%	0%	8%	7%	5%	342
Female	31%	46%	1%	9%	9%	4%	378
One registered adult in HH	36%	39%	1%	12%	4%	7%	98
Two registered adults in HH	38%	41%	1%	8%	8%	4%	423
Three registered or more adults	28%	50%	0%	6%	12%	4%	176
High school or less	36%	36%	0%	8%	12%	7%	152
Some college	38%	37%	1%	11%	9%	4%	153
College graduate	38%	44%	1%	7%	7%	3%	228
Post-graduate	29%	54%	1%	7%	6%	3%	171
Less than \$30K	35%	33%	2%	8%	14%	8%	48
\$30K to \$60K	29%	51%	1%	5%	8%	6%	100
\$60K to \$75K	43%	41%	0%	7%	7%	2%	85
\$75K to \$100K	28%	51%	1%	11%	9%	0%	87
\$100K or more	36%	46%	0%	8%	4%	6%	213
Abortion should always be legal	21%	59%	1%	7%	9%	4%	347
Legal in limited circumstance	48%	28%	0%	11%	7%	5%	279
Abortion should never be legal	59%	23%	0%	0%	14%	4%	42
Attend services 1 or more/week	49%	25%	1%	9%	9%	6%	158
1-2 times a month	34%	44%	0%	8%	5%	9%	85
Less often	38%	46%	1%	6%	6%	3%	232
Never	22%	54%	1%	9%	10%	4%	214
North Country	29%	60%	0%	5%	5%	1%	65
Central / Lakes	34%	40%	2%	11%	9%	5%	117
Connecticut Valley	23%	55%	3%	12%	3%	4%	98
Mass Border	45%	35%	0%	6%	10%	5%	198
Seacoast	37%	44%	0%	10%	4%	5%	117
Manchester Area	35%	41%	0%	6%	13%	6%	123
First Cong. Dist	38%	40%	0%	9%	8%	5%	371
Second Cong. Dist	33%	46%	1%	7%	8%	4%	349

QUAL3: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think has the most experience to be President?"

NH Voters	<u>McCain</u> 66%	<u>Obama</u> 16%	<u>Other</u> 3%	<u>Both</u> 4%	<u>Neither</u> 6%	<u>DK</u> 4%	<u>(N=)</u> 715
Registered Democrat	41%	31%	7%	9%	6%	5%	220
Registered Undeclared	68%	13%	3%	3%	7%	5%	298
Registered Republican	90%	4%	0%	1%	4%	1%	196
Democrat	44%	29%	6%	7%	10%	5%	329
Independent	66%	9%	2%	5%	7%	10%	117
Republican	94%	3%	0%	1%	1%	0%	247
Core Republican	97%	1%	1%	0%	1%	1%	188
Swing Voter	77%	9%	1%	4%	5%	5%	212
Core Democrat	40%	30%	7%	7%	10%	5%	316
McCain/Palin supporter	97%	1%	0%	0%	1%	1%	278
Obama/Biden supporter	43%	28%	6%	7%	10%	6%	389
Undecided	74%	7%	0%	6%	6%	7%	44
Voted mostly Dem in last 5 years	39%	31%	7%	7%	10%	5%	266
Split between both parties	74%	11%	1%	5%	5%	3%	226
Voted mostly GOP in last 5 years	96%	2%	1%	0%	1%	0%	184
Favorable opinion of Bush	96%	1%	1%	0%	1%	0%	144
Unfavorable opinion of Bush	55%	22%	4%	5%	8%	6%	505
18 to 34	66%	19%	3%	6%	3%	2%	62
35 to 49	73%	14%	3%	4%	4%	3%	224
50 to 64	62%	19%	2%	4%	8%	6%	269
65 and over	61%	16%	7%	5%	7%	4%	135
10 yrs or less in NH	69%	12%	2%	5%	7%	4%	111
11 to 20 years	64%	17%	6%	3%	7%	3%	133
More than 20 years	65%	17%	3%	5%	6%	5%	452
Male	67%	15%	5%	4%	6%	4%	340
Female	64%	18%	2%	5%	6%	4%	375
One registered adult in HH	67%	17%	1%	5%	8%	3%	97
Two registered adults in HH	68%	15%	4%	3%	5%	5%	420
Three registered or more adults	60%	16%	4%	7%	8%	4%	176
High school or less	64%	17%	1%	6%	7%	5%	152
Some college	68%	15%	2%	3%	6%	5%	153
College graduate	71%	14%	2%	3%	5%	4%	226
Post-graduate	57%	20%	8%	5%	6%	3%	170
Less than \$30K	70%	13%	2%	5%	7%	3%	48
\$30K to \$60K	60%	21%	1%	1%	7%	10%	100
\$60K to \$75K	73%	14%	2%	3%	6%	2%	86
\$75K to \$100K	65%	18%	0%	8%	5%	4%	87
\$100K or more	68%	16%	4%	4%	5%	3%	212
Abortion should always be legal	54%	24%	4%	5%	9%	4%	345
Legal in limited circumstance	75%	10%	3%	3%	4%	3%	277
Abortion should never be legal	85%	5%	0%	3%	2%	5%	42
Attend services 1 or more/week	78%	7%	3%	4%	6%	2%	158
1-2 times a month	73%	12%	0%	5%	2%	7%	85
Less often	60%	20%	3%	4%	8%	5%	232
Never	61%	22%	5%	3%	6%	4%	210
North Country	54%	20%	7%	4%	7%	7%	65
Central / Lakes	65%	21%	3%	3%	4%	4%	116
Connecticut Valley	55%	19%	8%	9%	8%	1%	98
Mass Border	74%	11%	2%	5%	5%	4%	197
Seacoast	68%	18%	1%	2%	6%	5%	116
Manchester Area	67%	14%	3%	4%	7%	5%	122
First Cong. Dist	68%	17%	2%	3%	6%	4%	368
Second Cong. Dist	63%	16%	5%	6%	6%	5%	347

QUAL4: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think has the best chance of winning in November?"

NH Voters	<u>McCain</u> 13%	<u>Obama</u> 74%	<u>Other</u> 0%	<u>Both</u> 5%	<u>Neither</u> 1%	<u>DK</u> 8%	<u>(N=)</u> 720
Registered Democrat	5%	89%	0%	3%	0%	4%	224
Registered Undeclared	11%	74%	0%	4%	1%	11%	299
Registered Republican	26%	57%	0%	8%	2%	8%	196
Democrat	4%	90%	0%	2%	0%	3%	333
Independent	8%	67%	0%	3%	2%	20%	117
Republican	27%	57%	0%	8%	1%	8%	247
Core Republican	31%	51%	0%	8%	2%	9%	188
Swing Voter	12%	68%	0%	5%	1%	14%	212
Core Democrat	3%	91%	0%	2%	0%	3%	320
McCain/Palin supporter	30%	51%	0%	8%	1%	10%	278
Obama/Biden supporter	1%	94%	0%	2%	0%	3%	394
Undecided	4%	50%	0%	9%	3%	35%	44
Voted mostly Dem in last 5 years	4%	90%	0%	3%	0%	2%	271
Split between both parties	13%	70%	0%	5%	0%	13%	226
Voted mostly GOP in last 5 years	26%	56%	0%	7%	2%	8%	184
Favorable opinion of Bush	38%	47%	0%	8%	1%	7%	144
Unfavorable opinion of Bush	6%	85%	0%	3%	1%	6%	510
18 to 34	4%	86%	0%	2%	0%	7%	62
35 to 49	10%	76%	0%	7%	1%	7%	225
50 to 64	12%	77%	0%	3%	0%	8%	271
65 and over	22%	63%	0%	4%	3%	8%	136
10 yrs or less in NH	13%	73%	0%	8%	2%	3%	113
11 to 20 years	13%	75%	1%	5%	0%	7%	134
More than 20 years	13%	74%	0%	3%	1%	9%	454
Male	14%	76%	0%	4%	1%	5%	342
Female	12%	72%	0%	5%	0%	10%	379
One registered adult in HH	16%	67%	0%	5%	0%	11%	98
Two registered adults in HH	13%	74%	0%	5%	1%	7%	424
Three registered or more adults	9%	78%	0%	3%	1%	9%	176
High school or less	20%	64%	0%	4%	1%	11%	152
Some college	12%	78%	1%	1%	1%	8%	153
College graduate	11%	74%	0%	8%	1%	7%	229
Post-graduate	8%	82%	0%	3%	0%	7%	171
Less than \$30K	22%	61%	2%	3%	2%	10%	48
\$30K to \$60K	14%	73%	0%	7%	0%	6%	100
\$60K to \$75K	16%	74%	0%	2%	0%	8%	86
\$75K to \$100K	12%	74%	0%	5%	0%	9%	87
\$100K or more	8%	82%	0%	2%	2%	6%	213
Abortion should always be legal	8%	84%	0%	3%	0%	5%	348
Legal in limited circumstance	15%	67%	0%	5%	1%	11%	279
Abortion should never be legal	29%	48%	0%	12%	0%	12%	42
Attend services 1 or more/week	22%	57%	0%	7%	1%	14%	159
1-2 times a month	8%	77%	0%	9%	0%	6%	85
Less often	12%	79%	0%	3%	1%	5%	232
Never	9%	83%	0%	2%	1%	6%	214
North Country	9%	84%	0%	4%	0%	3%	65
Central / Lakes	9%	76%	0%	9%	0%	7%	117
Connecticut Valley	7%	82%	1%	3%	0%	7%	98
Mass Border	15%	73%	0%	5%	2%	6%	198
Seacoast	18%	66%	0%	2%	0%	14%	118
Manchester Area	16%	70%	0%	4%	2%	9%	123
First Cong. Dist	15%	72%	0%	4%	1%	8%	372
Second Cong. Dist	11%	75%	0%	5%	1%	8%	349

QUAL5: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think is most likely to bring needed change to the U.S.?"

NH Voters	<u>McCain</u> 27%	<u>Obama</u> 59%	<u>Other</u> 0%	<u>Both</u> 4%	<u>Neither</u> 6%	<u>DK</u> 5%	<u>(N=)</u> 720
Registered Democrat	8%	86%	0%	3%	2%	1%	224
Registered Undeclared	22%	61%	1%	3%	5%	8%	300
Registered Republican	55%	23%	0%	5%	12%	5%	195
Democrat	6%	89%	0%	2%	2%	1%	333
Independent	13%	54%	2%	7%	11%	13%	117
Republican	58%	22%	0%	5%	8%	6%	247
Core Republican	66%	12%	0%	5%	11%	5%	188
Swing Voter	26%	50%	1%	5%	8%	10%	212
Core Democrat	4%	91%	0%	2%	2%	1%	320
McCain/Palin supporter	67%	12%	0%	5%	11%	5%	278
Obama/Biden supporter	1%	95%	0%	2%	1%	1%	394
Undecided	3%	35%	0%	15%	12%	36%	44
Voted mostly Dem in last 5 years	6%	89%	0%	2%	2%	2%	271
Split between both parties	26%	55%	1%	5%	7%	6%	227
Voted mostly GOP in last 5 years	60%	19%	0%	5%	12%	5%	183
Favorable opinion of Bush	68%	12%	0%	5%	10%	4%	146
Unfavorable opinion of Bush	12%	76%	0%	2%	4%	4%	510
18 to 34	10%	79%	0%	2%	4%	5%	62
35 to 49	28%	61%	0%	4%	3%	3%	226
50 to 64	24%	58%	1%	4%	9%	4%	271
65 and over	34%	48%	0%	4%	6%	8%	135
10 yrs or less in NH	29%	63%	0%	3%	3%	2%	113
11 to 20 years	25%	63%	0%	3%	3%	5%	134
More than 20 years	26%	57%	0%	4%	8%	5%	454
Male	31%	57%	0%	2%	6%	4%	340
Female	23%	60%	0%	5%	6%	6%	380
One registered adult in HH	26%	59%	0%	3%	5%	7%	98
Two registered adults in HH	28%	56%	0%	4%	7%	5%	424
Three registered or more adults	23%	64%	1%	3%	4%	5%	176
High school or less	32%	49%	0%	5%	5%	9%	154
Some college	29%	58%	1%	3%	4%	5%	153
College graduate	24%	59%	0%	3%	9%	5%	228
Post-graduate	21%	68%	0%	3%	5%	2%	171
Less than \$30K	32%	48%	0%	3%	7%	9%	47
\$30K to \$60K	29%	57%	0%	3%	5%	5%	100
\$60K to \$75K	34%	54%	0%	1%	7%	3%	86
\$75K to \$100K	17%	67%	0%	10%	6%	1%	87
\$100K or more	21%	66%	0%	4%	7%	3%	215
Abortion should always be legal	15%	72%	1%	3%	6%	3%	348
Legal in limited circumstance	35%	50%	0%	4%	4%	7%	277
Abortion should never be legal	53%	25%	0%	4%	13%	4%	44
Attend services 1 or more/week	37%	41%	1%	6%	8%	8%	161
1-2 times a month	21%	59%	0%	6%	6%	8%	85
Less often	28%	58%	0%	1%	8%	4%	231
Never	17%	74%	0%	2%	3%	3%	214
North Country	21%	70%	0%	3%	4%	2%	67
Central / Lakes	22%	60%	2%	5%	7%	5%	117
Connecticut Valley	17%	69%	0%	5%	4%	5%	98
Mass Border	34%	52%	0%	2%	5%	6%	197
Seacoast	28%	55%	0%	2%	9%	5%	118
Manchester Area	28%	56%	0%	5%	7%	4%	123
First Cong. Dist	30%	56%	0%	3%	7%	5%	370
Second Cong. Dist	23%	61%	0%	5%	5%	5%	350

QUAL6: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think has shown the best judgment?"

NH Voters	<u>McCain</u> 34%	<u>Obama</u> 52%	<u>Other</u> 0%	<u>Both</u> 3%	<u>Neither</u> 4%	<u>DK</u> 6%	<u>(N=)</u> 717
Registered Democrat	11%	82%	1%	2%	1%	3%	222
Registered Undeclared	30%	53%	0%	2%	6%	8%	297
Registered Republican	66%	18%	0%	5%	5%	6%	196
Democrat	9%	83%	0%	2%	1%	4%	331
Independent	27%	50%	0%	3%	9%	12%	117
Republican	69%	13%	0%	5%	7%	5%	246
Core Republican	78%	6%	0%	6%	5%	5%	187
Swing Voter	37%	42%	1%	3%	8%	9%	212
Core Democrat	7%	86%	0%	1%	1%	4%	318
McCain/Palin supporter	80%	5%	0%	5%	5%	5%	277
Obama/Biden supporter	3%	89%	0%	2%	2%	5%	392
Undecided	20%	27%	0%	3%	25%	24%	44
Voted mostly Dem in last 5 years	8%	86%	0%	2%	2%	3%	269
Split between both parties	35%	45%	1%	3%	8%	9%	226
Voted mostly GOP in last 5 years	74%	11%	0%	6%	4%	5%	183
Favorable opinion of Bush	77%	7%	0%	8%	5%	3%	144
Unfavorable opinion of Bush	19%	70%	0%	2%	3%	6%	507
18 to 34	21%	67%	0%	5%	3%	5%	62
35 to 49	35%	50%	0%	5%	6%	4%	225
50 to 64	33%	54%	0%	3%	3%	7%	270
65 and over	41%	47%	1%	2%	5%	4%	135
10 yrs or less in NH	37%	49%	0%	3%	1%	10%	113
11 to 20 years	29%	59%	0%	4%	3%	4%	134
More than 20 years	34%	51%	0%	3%	6%	5%	451
Male	39%	50%	0%	3%	4%	4%	341
Female	30%	54%	1%	3%	5%	7%	376
One registered adult in HH	31%	53%	0%	3%	5%	8%	97
Two registered adults in HH	36%	51%	0%	4%	5%	5%	422
Three registered or more adults	32%	55%	1%	2%	4%	6%	176
High school or less	38%	46%	0%	2%	5%	8%	152
Some college	34%	48%	1%	3%	6%	8%	152
College graduate	35%	54%	0%	3%	3%	5%	229
Post-graduate	29%	60%	0%	4%	5%	2%	169
Less than \$30K	39%	39%	0%	2%	12%	8%	47
\$30K to \$60K	31%	57%	0%	3%	4%	5%	100
\$60K to \$75K	37%	51%	0%	3%	4%	5%	86
\$75K to \$100K	33%	56%	0%	4%	5%	3%	87
\$100K or more	30%	57%	0%	4%	3%	5%	213
Abortion should always be legal	20%	67%	0%	3%	4%	4%	346
Legal in limited circumstance	44%	39%	0%	4%	5%	8%	279
Abortion should never be legal	69%	31%	0%	0%	0%	0%	41
Attend services 1 or more/week	50%	34%	0%	3%	5%	8%	158
1-2 times a month	31%	55%	0%	6%	0%	8%	85
Less often	34%	54%	0%	3%	6%	4%	232
Never	23%	65%	0%	3%	3%	6%	212
North Country	27%	62%	0%	5%	0%	5%	64
Central / Lakes	33%	54%	0%	2%	6%	5%	117
Connecticut Valley	22%	66%	0%	4%	4%	3%	98
Mass Border	41%	45%	0%	3%	5%	6%	197
Seacoast	35%	50%	0%	4%	4%	7%	117
Manchester Area	38%	48%	1%	2%	4%	7%	123
First Cong. Dist	37%	50%	0%	2%	3%	7%	370
Second Cong. Dist	31%	55%	0%	4%	5%	5%	348

QUAL7: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think has run the most negative campaign?"

NH Voters	<u>McCain</u> 57%	<u>Obama</u> 15%	<u>Other</u> 1%	<u>Both</u> 18%	<u>Neither</u> 2%	<u>DK</u> 7%	<u>(N=)</u> 719
Registered Democrat	82%	3%	1%	11%	1%	3%	223
Registered Undeclared	55%	16%	2%	19%	1%	6%	299
Registered Republican	33%	27%	1%	25%	4%	11%	196
Democrat	83%	3%	1%	9%	1%	3%	333
Independent	50%	16%	1%	19%	2%	10%	117
Republican	27%	31%	1%	29%	3%	9%	246
Core Republican	19%	36%	1%	31%	3%	11%	188
Swing Voter	50%	15%	1%	21%	3%	10%	211
Core Democrat	84%	3%	2%	8%	1%	2%	320
McCain/Palin supporter	21%	33%	1%	31%	3%	10%	277
Obama/Biden supporter	86%	1%	1%	8%	0%	3%	394
Undecided	32%	22%	0%	22%	8%	16%	44
Voted mostly Dem in last 5 years	84%	3%	1%	9%	0%	2%	271
Split between both parties	49%	20%	2%	19%	2%	8%	227
Voted mostly GOP in last 5 years	26%	29%	0%	31%	3%	11%	183
Favorable opinion of Bush	19%	33%	2%	33%	3%	9%	145
Unfavorable opinion of Bush	72%	8%	1%	12%	2%	6%	509
18 to 34	78%	2%	2%	13%	0%	4%	61
35 to 49	60%	13%	1%	17%	1%	8%	226
50 to 64	57%	15%	1%	20%	3%	5%	271
65 and over	46%	24%	2%	17%	3%	8%	135
10 yrs or less in NH	65%	13%	2%	15%	0%	6%	113
11 to 20 years	61%	12%	1%	18%	1%	7%	134
More than 20 years	55%	17%	1%	19%	3%	6%	454
Male	57%	16%	1%	18%	1%	7%	340
Female	57%	14%	2%	18%	3%	7%	379
One registered adult in HH	54%	18%	0%	15%	3%	10%	96
Two registered adults in HH	56%	15%	2%	20%	1%	5%	425
Three registered or more adults	62%	14%	0%	14%	3%	8%	176
High school or less	48%	20%	0%	18%	3%	11%	154
Some college	55%	17%	1%	20%	4%	5%	152
College graduate	59%	12%	0%	22%	1%	6%	229
Post-graduate	66%	12%	4%	12%	1%	5%	171
Less than \$30K	43%	28%	0%	23%	1%	5%	48
\$30K to \$60K	56%	12%	0%	16%	2%	14%	99
\$60K to \$75K	61%	15%	3%	16%	0%	5%	86
\$75K to \$100K	68%	9%	0%	18%	1%	4%	87
\$100K or more	62%	10%	2%	19%	1%	7%	215
Abortion should always be legal	74%	8%	1%	11%	2%	5%	347
Legal in limited circumstance	43%	20%	2%	26%	2%	8%	278
Abortion should never be legal	32%	33%	0%	22%	0%	13%	43
Attend services 1 or more/week	41%	30%	2%	20%	2%	5%	160
1-2 times a month	60%	9%	1%	24%	2%	5%	85
Less often	60%	11%	0%	17%	3%	8%	232
Never	65%	11%	2%	16%	1%	6%	214
North Country	70%	14%	2%	11%	0%	2%	67
Central / Lakes	55%	16%	1%	19%	1%	7%	117
Connecticut Valley	67%	8%	4%	12%	2%	8%	98
Mass Border	53%	17%	0%	21%	2%	6%	197
Seacoast	52%	19%	1%	18%	0%	10%	117
Manchester Area	55%	13%	1%	19%	5%	6%	123
First Cong. Dist	53%	16%	1%	21%	2%	6%	371
Second Cong. Dist	61%	14%	1%	14%	1%	7%	348

QUAL8: "Now I'm going to read you a few phrases which describe the candidates for President, and for each one, tell me who you think that phrase best describes, regardless of who you are voting for. Please feel free to name a candidate even if you may not be voting for that person." "Which candidate do you think most reflects your values?"

NH Voters	<u>McCain</u> 36%	<u>Obama</u> 53%	<u>Other</u> 1%	<u>Both</u> 3%	<u>Neither</u> 5%	<u>DK</u> 2%	<u>(N=)</u> 721
Registered Democrat	7%	87%	2%	1%	3%	0%	224
Registered Undeclared	31%	53%	2%	4%	5%	5%	300
Registered Republican	75%	13%	0%	4%	7%	1%	196
Democrat	6%	88%	2%	2%	2%	0%	333
Independent	27%	51%	0%	8%	7%	6%	116
Republican	79%	9%	1%	2%	6%	3%	248
Core Republican	87%	3%	1%	1%	5%	2%	189
Swing Voter	39%	40%	1%	5%	8%	6%	212
Core Democrat	4%	90%	2%	3%	2%	0%	320
McCain/Palin supporter	86%	3%	1%	2%	6%	3%	279
Obama/Biden supporter	2%	90%	2%	4%	2%	1%	394
Undecided	24%	31%	0%	7%	24%	15%	44
Voted mostly Dem in last 5 years	5%	89%	2%	1%	3%	1%	271
Split between both parties	37%	45%	2%	7%	6%	4%	227
Voted mostly GOP in last 5 years	83%	7%	1%	1%	6%	2%	184
Favorable opinion of Bush	84%	5%	2%	1%	6%	2%	146
Unfavorable opinion of Bush	19%	71%	1%	3%	3%	2%	510
18 to 34	23%	70%	0%	2%	2%	3%	62
35 to 49	36%	54%	1%	1%	5%	2%	226
50 to 64	35%	54%	2%	4%	4%	2%	271
65 and over	43%	42%	3%	3%	6%	2%	136
10 yrs or less in NH	34%	53%	2%	4%	3%	4%	113
11 to 20 years	36%	56%	1%	2%	4%	0%	134
More than 20 years	36%	52%	1%	3%	5%	2%	455
Male	41%	48%	2%	2%	5%	2%	342
Female	31%	56%	1%	4%	4%	2%	380
One registered adult in HH	35%	52%	0%	5%	3%	5%	97
Two registered adults in HH	38%	51%	2%	4%	5%	2%	425
Three registered or more adults	32%	59%	2%	1%	5%	1%	176
High school or less	40%	48%	0%	2%	4%	6%	154
Some college	37%	48%	2%	6%	5%	2%	153
College graduate	35%	55%	1%	3%	6%	1%	229
Post-graduate	32%	60%	2%	2%	3%	0%	171
Less than \$30K	38%	42%	0%	2%	11%	7%	48
\$30K to \$60K	33%	58%	1%	6%	1%	2%	100
\$60K to \$75K	35%	54%	2%	1%	5%	3%	86
\$75K to \$100K	27%	62%	0%	5%	5%	1%	87
\$100K or more	36%	57%	1%	1%	4%	2%	215
Abortion should always be legal	19%	70%	1%	3%	5%	2%	348
Legal in limited circumstance	50%	38%	2%	4%	3%	3%	278
Abortion should never be legal	63%	26%	0%	2%	7%	1%	44
Attend services 1 or more/week	53%	36%	1%	3%	4%	2%	161
1-2 times a month	33%	58%	0%	2%	4%	3%	85
Less often	34%	52%	1%	5%	6%	3%	232
Never	26%	66%	2%	1%	3%	1%	214
North Country	27%	65%	2%	2%	2%	1%	67
Central / Lakes	33%	53%	0%	4%	7%	2%	117
Connecticut Valley	25%	67%	2%	2%	1%	2%	98
Mass Border	46%	42%	1%	5%	4%	2%	198
Seacoast	36%	51%	0%	2%	5%	5%	118
Manchester Area	35%	53%	3%	1%	6%	2%	123
First Cong. Dist	39%	50%	1%	2%	5%	2%	371
Second Cong. Dist	33%	55%	1%	4%	4%	2%	350

MIPUS "Of the following list, which one of these will be the single most important issue in your vote for president this year ... the U.S. campaign against terrorism ... the war in Iraq ... the economy and jobs ... education ... health care ... the stock market and financial situation ... Social Security ... gas and oil prices ... or something else?" ROTATE LIST

NH Voters	Jobs, Health		War on	Stock				
	<u>Economy</u>	<u>Care</u>	<u>Iraq</u>	<u>Terror</u>	<u>Market</u>	<u>Other</u>	<u>DK</u>	<u>(N=)</u>
	47%	9%	9%	8%	8%	18%	1%	721
Registered Democrat	52%	14%	10%	1%	6%	17%	1%	224
Registered Undeclared	50%	8%	9%	7%	8%	17%	1%	299
Registered Republican	38%	6%	5%	17%	10%	22%	2%	196
Democrat	51%	13%	12%	2%	7%	15%	1%	333
Independent	55%	9%	6%	3%	4%	22%	1%	116
Republican	39%	5%	5%	18%	11%	20%	2%	250
Core Republican	35%	5%	6%	20%	11%	21%	2%	189
Swing Voter	47%	8%	8%	7%	7%	22%	1%	212
Core Democrat	54%	13%	10%	1%	7%	14%	1%	320
McCain/Palin supporter	41%	3%	6%	18%	10%	20%	1%	280
Obama/Biden supporter	51%	14%	11%	1%	6%	16%	1%	393
Undecided	48%	8%	9%	4%	7%	22%	1%	43
Voted mostly Dem in last 5 years	49%	14%	12%	2%	6%	18%	0%	271
Split between both parties	52%	9%	6%	8%	8%	16%	2%	227
Voted mostly GOP in last 5 years	37%	4%	7%	17%	10%	23%	2%	184
Favorable opinion of Bush	30%	4%	8%	23%	9%	24%	2%	144
Unfavorable opinion of Bush	52%	11%	9%	3%	8%	17%	1%	512
18 to 34	67%	13%	3%	6%	3%	9%	0%	61
35 to 49	44%	8%	11%	6%	8%	21%	1%	227
50 to 64	48%	10%	8%	9%	10%	16%	0%	271
65 and over	42%	7%	9%	9%	6%	24%	3%	136
10 yrs or less in NH	51%	9%	8%	8%	8%	16%	0%	112
11 to 20 years	45%	11%	9%	8%	6%	20%	0%	135
More than 20 years	47%	9%	9%	8%	8%	18%	1%	456
Male	48%	7%	7%	8%	9%	20%	1%	341
Female	47%	11%	10%	7%	7%	17%	1%	380
One registered adult in HH	43%	8%	11%	5%	10%	21%	2%	97
Two registered adults in HH	49%	9%	9%	8%	8%	17%	0%	427
Three registered or more adults	44%	10%	7%	9%	8%	21%	1%	176
High school or less	41%	15%	8%	5%	10%	19%	2%	155
Some college	49%	9%	5%	7%	7%	22%	2%	153
College graduate	52%	6%	8%	8%	6%	20%	0%	229
Post-graduate	45%	8%	13%	10%	9%	13%	0%	171
Less than \$30K	37%	7%	13%	4%	13%	24%	1%	48
\$30K to \$60K	49%	14%	5%	6%	4%	19%	3%	99
\$60K to \$75K	48%	6%	9%	9%	9%	19%	0%	86
\$75K to \$100K	53%	10%	6%	4%	5%	22%	0%	86
\$100K or more	50%	8%	9%	8%	11%	14%	0%	215
Abortion should always be legal	53%	9%	11%	2%	8%	16%	0%	346
Legal in limited circumstance	41%	11%	6%	14%	8%	19%	1%	280
Abortion should never be legal	39%	4%	8%	10%	0%	34%	5%	44
Attend services 1 or more/week	36%	11%	10%	11%	8%	23%	2%	161
1-2 times a month	40%	5%	7%	11%	14%	23%	1%	85
Less often	54%	11%	6%	7%	6%	17%	1%	233
Never	52%	8%	12%	6%	7%	15%	1%	214
North Country	43%	21%	10%	5%	6%	15%	1%	67
Central / Lakes	43%	7%	10%	5%	9%	27%	0%	116
Connecticut Valley	47%	13%	10%	2%	14%	13%	2%	96
Mass Border	49%	6%	7%	13%	7%	17%	1%	198
Seacoast	46%	5%	10%	8%	6%	23%	2%	120
Manchester Area	50%	12%	7%	9%	7%	15%	1%	123
First Cong. Dist	47%	8%	8%	9%	7%	19%	1%	372
Second Cong. Dist	47%	11%	9%	6%	9%	17%	1%	349

ISS1: "Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues." "Which candidate do you think would do the best job dealing with the problems in the U.S. financial system?"

NH Voters	<u>McCain</u> 32%	<u>Obama</u> 54%	<u>Other</u> 1%	<u>Both</u> 3%	<u>Neither</u> 5%	<u>DK</u> 5%	<u>(N=)</u> 719
Registered Democrat	8%	85%	0%	1%	3%	2%	223
Registered Undeclared	28%	56%	0%	3%	6%	6%	299
Registered Republican	62%	17%	2%	4%	8%	8%	195
Democrat	8%	83%	0%	2%	4%	2%	332
Independent	24%	56%	0%	4%	8%	9%	117
Republican	66%	17%	1%	3%	5%	8%	250
Core Republican	75%	8%	2%	3%	4%	7%	189
Swing Voter	33%	46%	0%	3%	8%	10%	210
Core Democrat	5%	86%	0%	2%	4%	2%	320
McCain/Palin supporter	73%	10%	2%	4%	5%	7%	279
Obama/Biden supporter	2%	88%	0%	2%	4%	3%	392
Undecided	26%	38%	0%	3%	16%	18%	42
Voted mostly Dem in last 5 years	6%	87%	0%	1%	3%	2%	270
Split between both parties	32%	49%	0%	3%	7%	9%	227
Voted mostly GOP in last 5 years	70%	13%	3%	4%	5%	5%	184
Favorable opinion of Bush	71%	12%	1%	4%	5%	7%	145
Unfavorable opinion of Bush	17%	70%	1%	2%	5%	4%	510
18 to 34	26%	66%	2%	1%	3%	3%	62
35 to 49	29%	56%	2%	3%	4%	5%	226
50 to 64	31%	56%	0%	2%	6%	5%	272
65 and over	40%	45%	0%	2%	7%	6%	136
10 yrs or less in NH	32%	56%	3%	1%	2%	7%	113
11 to 20 years	31%	54%	1%	3%	6%	6%	134
More than 20 years	31%	55%	0%	3%	6%	5%	457
Male	36%	53%	2%	2%	4%	3%	341
Female	28%	55%	0%	3%	6%	8%	378
One registered adult in HH	31%	53%	0%	3%	4%	10%	98
Two registered adults in HH	34%	52%	1%	3%	5%	5%	426
Three registered or more adults	25%	61%	2%	1%	7%	5%	176
High school or less	37%	50%	1%	2%	4%	6%	155
Some college	37%	47%	1%	4%	5%	7%	153
College graduate	29%	56%	1%	3%	5%	5%	229
Post-graduate	25%	63%	0%	2%	6%	4%	171
Less than \$30K	41%	43%	0%	1%	7%	7%	48
\$30K to \$60K	29%	57%	0%	4%	3%	7%	100
\$60K to \$75K	36%	53%	2%	2%	4%	3%	86
\$75K to \$100K	25%	62%	0%	3%	5%	5%	87
\$100K or more	29%	57%	1%	2%	6%	5%	215
Abortion should always be legal	19%	70%	0%	2%	5%	3%	347
Legal in limited circumstance	41%	42%	2%	4%	5%	7%	279
Abortion should never be legal	52%	22%	0%	3%	11%	12%	44
Attend services 1 or more/week	44%	35%	1%	4%	7%	9%	161
1-2 times a month	22%	62%	0%	5%	4%	7%	85
Less often	31%	57%	2%	1%	6%	3%	232
Never	26%	64%	0%	1%	5%	4%	215
North Country	28%	69%	0%	0%	1%	2%	67
Central / Lakes	28%	59%	1%	3%	4%	5%	116
Connecticut Valley	22%	64%	0%	4%	1%	8%	96
Mass Border	39%	44%	1%	4%	9%	4%	196
Seacoast	32%	53%	0%	3%	6%	6%	119
Manchester Area	32%	51%	2%	1%	5%	8%	123
First Cong. Dist	35%	50%	1%	3%	6%	5%	372
Second Cong. Dist	28%	59%	0%	3%	5%	6%	347

ISS2: "Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues." "Which candidate do you think would do the best job of improving economic conditions?"

NH Voters	<u>McCain</u> 31%	<u>Obama</u> 55%	<u>Other</u> 1%	<u>Both</u> 3%	<u>Neither</u> 5%	<u>DK</u> 5%	<u>(N=)</u> 719
Registered Democrat	8%	84%	0%	3%	2%	3%	223
Registered Undeclared	26%	59%	1%	4%	4%	5%	299
Registered Republican	64%	16%	0%	2%	11%	7%	195
Democrat	6%	86%	0%	2%	3%	2%	332
Independent	20%	53%	0%	7%	10%	10%	117
Republican	67%	17%	0%	3%	7%	7%	250
Core Republican	74%	9%	1%	3%	7%	7%	189
Swing Voter	31%	47%	0%	4%	10%	8%	210
Core Democrat	5%	88%	0%	3%	2%	2%	320
McCain/Palin supporter	74%	10%	0%	3%	7%	6%	279
Obama/Biden supporter	1%	91%	1%	2%	3%	2%	392
Undecided	24%	23%	0%	10%	20%	23%	42
Voted mostly Dem in last 5 years	6%	87%	1%	3%	2%	2%	270
Split between both parties	32%	50%	0%	4%	7%	7%	227
Voted mostly GOP in last 5 years	67%	15%	1%	3%	9%	6%	184
Favorable opinion of Bush	69%	14%	1%	4%	7%	6%	145
Unfavorable opinion of Bush	16%	72%	0%	2%	4%	4%	510
18 to 34	20%	74%	0%	3%	2%	1%	62
35 to 49	28%	58%	1%	3%	5%	5%	226
50 to 64	32%	55%	0%	3%	6%	5%	272
65 and over	38%	43%	1%	3%	7%	8%	136
10 yrs or less in NH	29%	57%	1%	0%	7%	5%	113
11 to 20 years	34%	58%	0%	4%	2%	2%	134
More than 20 years	30%	54%	0%	4%	6%	6%	456
Male	35%	52%	0%	4%	5%	4%	340
Female	28%	58%	1%	2%	6%	6%	379
One registered adult in HH	31%	53%	0%	3%	2%	10%	97
Two registered adults in HH	33%	53%	1%	3%	6%	5%	427
Three registered or more adults	25%	61%	0%	5%	6%	4%	176
High school or less	33%	54%	0%	3%	4%	6%	155
Some college	32%	51%	0%	2%	6%	9%	153
College graduate	29%	55%	1%	5%	7%	3%	229
Post-graduate	29%	60%	1%	2%	5%	3%	170
Less than \$30K	36%	48%	0%	3%	4%	9%	48
\$30K to \$60K	32%	59%	0%	1%	3%	6%	100
\$60K to \$75K	34%	51%	0%	1%	5%	9%	86
\$75K to \$100K	24%	66%	0%	4%	3%	3%	87
\$100K or more	28%	56%	1%	3%	8%	4%	215
Abortion should always be legal	17%	70%	0%	3%	5%	4%	347
Legal in limited circumstance	40%	44%	1%	4%	5%	6%	279
Abortion should never be legal	60%	31%	0%	0%	4%	5%	44
Attend services 1 or more/week	45%	40%	1%	4%	4%	6%	161
1-2 times a month	29%	57%	0%	6%	3%	6%	85
Less often	28%	57%	1%	2%	8%	5%	232
Never	23%	66%	0%	2%	5%	4%	215
North Country	24%	69%	0%	2%	2%	3%	67
Central / Lakes	29%	63%	0%	0%	5%	3%	117
Connecticut Valley	28%	61%	1%	5%	2%	3%	96
Mass Border	35%	47%	1%	4%	7%	7%	196
Seacoast	32%	51%	1%	3%	7%	5%	119
Manchester Area	31%	52%	0%	3%	6%	7%	123
First Cong. Dist	33%	52%	0%	3%	7%	5%	371
Second Cong. Dist	29%	58%	1%	3%	4%	5%	348

ISS3: "Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues." "Which candidate do you think would do the best job of improving relations with other countries?"

NH Voters	<u>McCain</u> 35%	<u>Obama</u> 58%	<u>Other</u> 1%	<u>Both</u> 1%	<u>Neither</u> 1%	<u>DK</u> 3%	<u>(N=)</u> 718
Registered Democrat	11%	83%	1%	1%	1%	3%	223
Registered Undeclared	33%	59%	1%	1%	2%	4%	299
Registered Republican	65%	29%	0%	2%	1%	3%	194
Democrat	12%	83%	1%	1%	0%	3%	332
Independent	32%	58%	1%	2%	4%	4%	117
Republican	67%	26%	0%	2%	1%	4%	249
Core Republican	72%	22%	0%	1%	1%	5%	188
Swing Voter	41%	49%	1%	2%	3%	5%	210
Core Democrat	10%	86%	1%	1%	0%	2%	320
McCain/Palin supporter	73%	19%	0%	2%	1%	4%	279
Obama/Biden supporter	8%	88%	1%	1%	1%	2%	392
Undecided	28%	51%	3%	1%	2%	15%	42
Voted mostly Dem in last 5 years	11%	85%	1%	1%	0%	2%	270
Split between both parties	39%	52%	1%	2%	3%	3%	227
Voted mostly GOP in last 5 years	67%	27%	0%	1%	1%	5%	183
Favorable opinion of Bush	75%	17%	2%	2%	1%	3%	144
Unfavorable opinion of Bush	22%	73%	0%	1%	1%	3%	510
18 to 34	20%	75%	2%	0%	0%	4%	62
35 to 49	38%	58%	0%	1%	1%	2%	226
50 to 64	34%	57%	1%	2%	2%	4%	272
65 and over	38%	54%	1%	2%	1%	4%	136
10 yrs or less in NH	30%	65%	1%	3%	0%	1%	113
11 to 20 years	33%	59%	1%	2%	1%	5%	133
More than 20 years	36%	57%	1%	1%	2%	4%	457
Male	38%	57%	0%	1%	1%	3%	340
Female	32%	60%	1%	2%	2%	4%	378
One registered adult in HH	34%	56%	1%	3%	1%	6%	97
Two registered adults in HH	37%	57%	1%	1%	1%	3%	426
Three registered or more adults	31%	64%	1%	1%	1%	3%	176
High school or less	40%	49%	0%	2%	2%	6%	155
Some college	39%	54%	1%	1%	1%	5%	152
College graduate	36%	61%	1%	0%	1%	2%	229
Post-graduate	24%	69%	1%	2%	1%	2%	171
Less than \$30K	36%	53%	0%	3%	0%	8%	48
\$30K to \$60K	33%	54%	0%	1%	3%	10%	100
\$60K to \$75K	48%	51%	0%	0%	0%	1%	86
\$75K to \$100K	27%	67%	2%	1%	1%	1%	87
\$100K or more	29%	65%	0%	2%	1%	3%	214
Abortion should always be legal	22%	73%	1%	0%	1%	2%	347
Legal in limited circumstance	45%	47%	1%	3%	0%	5%	279
Abortion should never be legal	61%	26%	0%	1%	4%	8%	44
Attend services 1 or more/week	52%	39%	1%	2%	1%	5%	160
1-2 times a month	34%	59%	0%	1%	0%	6%	85
Less often	31%	64%	1%	0%	2%	3%	232
Never	26%	68%	1%	2%	0%	3%	215
North Country	30%	69%	0%	0%	0%	1%	67
Central / Lakes	34%	59%	1%	2%	1%	3%	116
Connecticut Valley	21%	71%	2%	2%	1%	3%	96
Mass Border	42%	53%	0%	2%	0%	3%	195
Seacoast	37%	57%	0%	1%	2%	3%	119
Manchester Area	37%	52%	1%	1%	2%	7%	123
First Cong. Dist	40%	54%	1%	1%	1%	4%	372
Second Cong. Dist	30%	64%	1%	2%	1%	3%	346

ISS4: "Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues." "Which candidate do you think would do the best job dealing with the situation in Iraq?"

NH Voters	<u>McCain</u> 51%	<u>Obama</u> 42%	<u>Other</u> 0%	<u>Both</u> 1%	<u>Neither</u> 2%	<u>DK</u> 4%	<u>(N=)</u> 720
Registered Democrat	24%	68%	1%	0%	2%	4%	224
Registered Undeclared	47%	44%	0%	1%	2%	5%	299
Registered Republican	86%	9%	0%	1%	1%	3%	195
Democrat	22%	71%	1%	1%	2%	4%	333
Independent	49%	36%	0%	2%	5%	8%	117
Republican	87%	8%	0%	1%	1%	3%	250
Core Republican	94%	2%	0%	1%	1%	2%	189
Swing Voter	59%	29%	0%	1%	4%	8%	210
Core Democrat	20%	74%	1%	1%	1%	3%	320
McCain/Palin supporter	93%	3%	0%	1%	1%	2%	279
Obama/Biden supporter	19%	73%	1%	1%	2%	4%	393
Undecided	59%	16%	0%	0%	4%	21%	42
Voted mostly Dem in last 5 years	19%	75%	1%	0%	1%	3%	271
Split between both parties	57%	33%	0%	2%	2%	7%	227
Voted mostly GOP in last 5 years	92%	4%	0%	1%	2%	1%	184
Favorable opinion of Bush	93%	2%	1%	1%	0%	2%	145
Unfavorable opinion of Bush	34%	58%	0%	0%	2%	5%	511
18 to 34	41%	54%	0%	1%	0%	4%	62
35 to 49	57%	38%	1%	1%	1%	3%	226
50 to 64	48%	47%	0%	0%	2%	4%	272
65 and over	50%	37%	1%	1%	5%	6%	136
10 yrs or less in NH	49%	46%	0%	1%	1%	3%	113
11 to 20 years	48%	45%	0%	1%	2%	4%	134
More than 20 years	52%	41%	1%	1%	2%	4%	457
Male	53%	41%	1%	1%	2%	2%	341
Female	48%	43%	0%	1%	2%	6%	379
One registered adult in HH	44%	47%	0%	1%	1%	6%	98
Two registered adults in HH	53%	40%	1%	1%	2%	3%	427
Three registered or more adults	47%	45%	0%	0%	2%	5%	176
High school or less	56%	34%	0%	0%	2%	8%	155
Some college	51%	41%	0%	1%	3%	5%	153
College graduate	54%	42%	1%	1%	1%	2%	229
Post-graduate	40%	53%	1%	2%	2%	2%	171
Less than \$30K	50%	36%	0%	1%	1%	12%	48
\$30K to \$60K	48%	44%	0%	0%	1%	8%	100
\$60K to \$75K	55%	36%	2%	0%	5%	2%	86
\$75K to \$100K	49%	51%	0%	0%	1%	0%	87
\$100K or more	51%	45%	0%	1%	0%	3%	215
Abortion should always be legal	37%	58%	0%	0%	2%	2%	348
Legal in limited circumstance	61%	29%	1%	1%	2%	5%	279
Abortion should never be legal	72%	20%	0%	0%	0%	8%	44
Attend services 1 or more/week	62%	29%	1%	1%	3%	4%	161
1-2 times a month	57%	39%	0%	0%	0%	4%	85
Less often	51%	45%	0%	1%	1%	3%	232
Never	38%	54%	1%	0%	2%	4%	215
North Country	42%	52%	3%	0%	0%	3%	67
Central / Lakes	48%	41%	0%	3%	2%	6%	117
Connecticut Valley	39%	53%	1%	2%	2%	3%	96
Mass Border	60%	36%	0%	0%	1%	4%	196
Seacoast	51%	41%	0%	1%	4%	4%	119
Manchester Area	52%	40%	0%	0%	3%	4%	123
First Cong. Dist	54%	39%	0%	0%	2%	3%	372
Second Cong. Dist	47%	45%	0%	1%	2%	5%	348

ISS5: "Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues." "Which candidate do you think would do the best job in keeping countries from acquiring or developing nuclear weapons?"

NH Voters	<u>McCain</u> 55%	<u>Obama</u> 33%	<u>Other</u> 0%	<u>Both</u> 2%	<u>Neither</u> 3%	<u>DK</u> 7%	<u>(N=)</u> 713
Registered Democrat	24%	63%	0%	2%	2%	9%	221
Registered Undeclared	56%	28%	0%	2%	5%	8%	298
Registered Republican	88%	8%	0%	0%	1%	3%	192
Democrat	27%	60%	0%	3%	2%	9%	328
Independent	65%	15%	1%	2%	7%	11%	116
Republican	86%	8%	0%	1%	3%	3%	249
Core Republican	93%	3%	0%	1%	2%	2%	189
Swing Voter	66%	18%	0%	1%	5%	9%	209
Core Democrat	25%	62%	0%	3%	2%	9%	315
McCain/Palin supporter	93%	2%	0%	0%	2%	3%	279
Obama/Biden supporter	25%	59%	0%	3%	3%	10%	387
Undecided	71%	4%	0%	0%	12%	12%	42
Voted mostly Dem in last 5 years	24%	64%	0%	2%	2%	7%	266
Split between both parties	65%	21%	0%	2%	4%	8%	226
Voted mostly GOP in last 5 years	91%	4%	0%	1%	2%	2%	184
Favorable opinion of Bush	92%	4%	0%	1%	1%	2%	144
Unfavorable opinion of Bush	40%	45%	0%	2%	4%	9%	505
18 to 34	51%	43%	0%	1%	0%	5%	62
35 to 49	62%	29%	0%	0%	2%	6%	224
50 to 64	49%	38%	0%	2%	3%	8%	269
65 and over	55%	27%	0%	4%	5%	9%	135
10 yrs or less in NH	55%	29%	0%	3%	3%	9%	112
11 to 20 years	57%	33%	1%	0%	1%	8%	132
More than 20 years	54%	34%	0%	2%	3%	6%	453
Male	63%	26%	0%	3%	2%	6%	339
Female	47%	39%	0%	1%	4%	8%	374
One registered adult in HH	47%	31%	0%	5%	4%	12%	96
Two registered adults in HH	59%	32%	0%	2%	3%	5%	422
Three registered or more adults	50%	38%	0%	1%	3%	8%	175
High school or less	60%	26%	1%	1%	3%	9%	155
Some college	57%	32%	0%	1%	3%	7%	152
College graduate	57%	32%	0%	1%	3%	7%	227
Post-graduate	46%	42%	0%	4%	3%	5%	168
Less than \$30K	57%	28%	0%	2%	1%	11%	47
\$30K to \$60K	48%	35%	0%	2%	3%	12%	99
\$60K to \$75K	65%	28%	0%	4%	0%	3%	86
\$75K to \$100K	51%	39%	0%	0%	4%	6%	87
\$100K or more	55%	37%	0%	2%	2%	4%	212
Abortion should always be legal	41%	46%	0%	2%	4%	7%	343
Legal in limited circumstance	67%	21%	0%	2%	2%	8%	278
Abortion should never be legal	74%	17%	0%	0%	0%	9%	44
Attend services 1 or more/week	70%	18%	0%	2%	3%	7%	159
1-2 times a month	50%	29%	0%	1%	2%	17%	85
Less often	53%	38%	0%	0%	3%	6%	232
Never	47%	42%	0%	4%	3%	5%	210
North Country	47%	46%	0%	0%	1%	5%	63
Central / Lakes	50%	38%	0%	1%	5%	6%	116
Connecticut Valley	42%	41%	1%	6%	2%	8%	95
Mass Border	65%	24%	0%	1%	1%	8%	194
Seacoast	62%	27%	0%	1%	3%	7%	119
Manchester Area	50%	36%	0%	2%	4%	7%	123
First Cong. Dist	59%	30%	0%	1%	3%	6%	368
Second Cong. Dist	50%	37%	0%	2%	2%	8%	344

ISS6: "Regardless of which candidate you plan to vote for, please tell which candidate you think would do the best job dealing with each of the following issues." "Which candidate do you think would do the best job dealing with terrorism?"

NH Voters	<u>McCain</u> 55%	<u>Obama</u> 35%	<u>Other</u> 0%	<u>Both</u> 3%	<u>Neither</u> 1%	<u>DK</u> 5%	<u>(N=)</u> 715
Registered Democrat	26%	61%	1%	4%	1%	7%	221
Registered Undeclared	54%	35%	0%	4%	2%	5%	299
Registered Republican	89%	7%	0%	0%	1%	3%	193
Democrat	26%	61%	0%	5%	2%	6%	330
Independent	56%	28%	0%	4%	2%	10%	116
Republican	91%	6%	0%	0%	0%	2%	248
Core Republican	97%	1%	0%	0%	0%	1%	188
Swing Voter	65%	23%	1%	2%	2%	7%	209
Core Democrat	23%	63%	0%	5%	2%	6%	318
McCain/Palin supporter	97%	1%	0%	0%	0%	2%	278
Obama/Biden supporter	24%	64%	0%	5%	2%	6%	389
Undecided	64%	8%	0%	3%	7%	18%	42
Voted mostly Dem in last 5 years	23%	65%	0%	4%	3%	5%	269
Split between both parties	63%	25%	1%	4%	0%	6%	226
Voted mostly GOP in last 5 years	96%	3%	0%	0%	0%	1%	183
Favorable opinion of Bush	96%	2%	0%	0%	0%	2%	145
Unfavorable opinion of Bush	39%	48%	0%	4%	2%	6%	507
18 to 34	47%	48%	0%	3%	0%	2%	62
35 to 49	63%	30%	0%	1%	1%	5%	225
50 to 64	50%	41%	0%	4%	2%	4%	271
65 and over	55%	29%	1%	4%	3%	8%	134
10 yrs or less in NH	55%	37%	0%	3%	0%	5%	112
11 to 20 years	54%	36%	0%	2%	1%	7%	133
More than 20 years	55%	35%	0%	3%	2%	5%	454
Male	61%	31%	0%	4%	1%	3%	338
Female	49%	39%	0%	2%	2%	8%	377
One registered adult in HH	49%	37%	0%	3%	1%	10%	96
Two registered adults in HH	58%	33%	0%	4%	1%	4%	425
Three registered or more adults	49%	43%	1%	1%	2%	4%	175
High school or less	58%	30%	0%	3%	2%	7%	155
Some college	57%	33%	1%	2%	0%	6%	152
College graduate	57%	36%	0%	2%	2%	3%	226
Post-graduate	47%	42%	0%	6%	1%	4%	170
Less than \$30K	53%	31%	0%	1%	7%	9%	47
\$30K to \$60K	53%	38%	0%	2%	0%	8%	99
\$60K to \$75K	64%	27%	0%	4%	2%	3%	86
\$75K to \$100K	51%	39%	0%	4%	1%	6%	87
\$100K or more	56%	41%	0%	1%	1%	1%	215
Abortion should always be legal	39%	50%	0%	3%	2%	6%	346
Legal in limited circumstance	69%	22%	0%	4%	1%	4%	276
Abortion should never be legal	76%	17%	0%	0%	0%	8%	44
Attend services 1 or more/week	68%	25%	0%	2%	1%	4%	160
1-2 times a month	56%	32%	0%	2%	0%	9%	85
Less often	55%	38%	0%	2%	1%	4%	231
Never	44%	44%	0%	5%	2%	5%	213
North Country	47%	46%	0%	4%	2%	1%	66
Central / Lakes	49%	40%	0%	1%	2%	8%	117
Connecticut Valley	48%	42%	0%	6%	0%	4%	95
Mass Border	64%	28%	0%	2%	1%	4%	195
Seacoast	60%	28%	0%	4%	2%	6%	118
Manchester Area	52%	38%	1%	1%	1%	7%	123
First Cong. Dist	59%	32%	0%	2%	2%	5%	368
Second Cong. Dist	51%	39%	0%	3%	1%	6%	347

FIN1: "I'd like to change the subject and talk about your family finances. Are you worried about your financial security?" IF YES: "Which of the following concerns you most? The recent decline in the stock market; job security; pension and retirement costs; health care costs; housing costs; the cost of gasline and oil; or something else?"

NH Voters	Stock Market	Pension/Retire.	Job Security	Health Care	Gas & Oil	Other	Not Worried	DK	(N=)
	18%	15%	8%	8%	6%	10%	34%	1%	715
Registered Democrat	22%	12%	9%	14%	4%	13%	25%	0%	221
Registered Undeclared	17%	20%	9%	5%	7%	9%	31%	2%	298
Registered Republican	15%	11%	6%	6%	5%	8%	48%	1%	194
Democrat	21%	16%	8%	9%	5%	12%	27%	1%	329
Independent	15%	21%	10%	8%	4%	13%	26%	3%	116
Republican	16%	11%	7%	5%	6%	6%	47%	1%	250
Core Republican	15%	11%	8%	5%	6%	7%	46%	1%	188
Swing Voter	14%	19%	6%	6%	6%	10%	35%	3%	210
Core Democrat	22%	14%	10%	10%	5%	12%	27%	0%	316
McCain/Palin supporter	16%	13%	7%	5%	6%	7%	45%	1%	277
Obama/Biden supporter	20%	16%	10%	10%	5%	11%	27%	1%	389
Undecided	14%	13%	5%	4%	3%	19%	37%	6%	44
Voted mostly Dem in last 5 years	22%	14%	10%	12%	5%	11%	27%	0%	267
Split between both parties	20%	21%	6%	4%	5%	11%	32%	1%	228
Voted mostly GOP in last 5 years	14%	11%	9%	6%	6%	6%	46%	0%	183
Favorable opinion of Bush	18%	16%	5%	6%	6%	8%	40%	1%	144
Unfavorable opinion of Bush	20%	16%	9%	9%	5%	10%	30%	1%	506
18 to 34	11%	4%	10%	8%	10%	10%	46%	1%	61
35 to 49	12%	13%	11%	6%	7%	14%	37%	1%	226
50 to 64	23%	20%	9%	8%	4%	8%	28%	1%	270
65 and over	24%	15%	3%	9%	5%	9%	35%	0%	135
10 yrs or less in NH	14%	13%	13%	4%	3%	8%	44%	1%	112
11 to 20 years	17%	17%	6%	13%	4%	14%	28%	1%	133
More than 20 years	19%	15%	8%	7%	6%	10%	33%	1%	454
Male	17%	13%	9%	5%	4%	9%	42%	1%	340
Female	19%	17%	7%	10%	7%	11%	27%	2%	375
One registered adult in HH	21%	11%	9%	10%	6%	8%	32%	3%	97
Two registered adults in HH	18%	14%	9%	6%	6%	11%	35%	1%	423
Three registered or more adults	17%	19%	7%	11%	2%	9%	33%	1%	176
High school or less	14%	14%	9%	8%	7%	13%	32%	2%	154
Some college	21%	18%	11%	7%	7%	12%	23%	0%	151
College graduate	17%	10%	7%	10%	6%	8%	41%	1%	228
Post-graduate	21%	20%	6%	6%	2%	9%	35%	0%	170
Less than \$30K	13%	9%	13%	13%	10%	12%	28%	1%	48
\$30K to \$60K	16%	18%	15%	8%	9%	10%	21%	4%	99
\$60K to \$75K	11%	15%	11%	8%	4%	12%	39%	1%	86
\$75K to \$100K	15%	15%	9%	10%	7%	6%	38%	0%	87
\$100K or more	24%	16%	5%	5%	2%	8%	40%	0%	214
Abortion should always be legal	21%	16%	7%	11%	4%	9%	30%	1%	345
Legal in limited circumstance	16%	15%	9%	5%	6%	11%	37%	1%	278
Abortion should never be legal	10%	16%	7%	4%	13%	11%	38%	0%	43
Attend services 1 or more/week	20%	16%	5%	6%	8%	12%	33%	0%	160
1-2 times a month	13%	19%	8%	5%	3%	10%	40%	2%	85
Less often	20%	16%	10%	10%	5%	10%	29%	1%	234
Never	18%	13%	10%	7%	5%	9%	36%	1%	211
North Country	17%	10%	10%	7%	7%	9%	41%	0%	67
Central / Lakes	24%	10%	3%	5%	6%	17%	31%	4%	117
Connecticut Valley	15%	20%	8%	14%	6%	7%	29%	0%	96
Mass Border	16%	15%	11%	8%	3%	10%	35%	1%	196
Seacoast	23%	16%	8%	7%	6%	7%	32%	1%	116
Manchester Area	14%	17%	8%	6%	7%	11%	37%	1%	122
First Cong. Dist	18%	15%	7%	6%	6%	10%	36%	2%	368
Second Cong. Dist	18%	15%	9%	10%	5%	10%	32%	1%	347

FIN2: "How worried are you about losing your job? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

NH Voters	Very	Somewhat	Not Too	Not At All	Not Employed	DK	(N=)
	3%	12%	23%	39%	23%	0%	714
Registered Democrat	3%	10%	25%	38%	25%	0%	222
Registered Undeclared	5%	15%	24%	36%	19%	0%	297
Registered Republican	1%	10%	19%	43%	27%	0%	192
Democrat	4%	11%	24%	39%	22%	0%	332
Independent	5%	16%	22%	32%	25%	0%	113
Republican	1%	11%	22%	41%	25%	0%	248
Core Republican	0%	12%	23%	38%	26%	0%	187
Swing Voter	3%	15%	23%	40%	18%	1%	207
Core Democrat	4%	10%	23%	38%	25%	0%	320
McCain/Palin supporter	1%	12%	23%	39%	25%	0%	275
Obama/Biden supporter	4%	12%	23%	38%	23%	0%	391
Undecided	4%	7%	22%	53%	14%	0%	42
Voted mostly Dem in last 5 years	3%	10%	25%	38%	24%	0%	270
Split between both parties	5%	14%	22%	38%	21%	0%	227
Voted mostly GOP in last 5 years	0%	12%	23%	39%	25%	1%	181
Favorable opinion of Bush	1%	14%	25%	36%	25%	0%	141
Unfavorable opinion of Bush	4%	12%	22%	40%	22%	0%	508
18 to 34	4%	6%	31%	50%	7%	2%	62
35 to 49	4%	17%	35%	40%	4%	0%	227
50 to 64	3%	15%	21%	41%	20%	0%	269
65 and over	0%	1%	4%	26%	69%	0%	133
10 yrs or less in NH	7%	15%	23%	34%	21%	0%	113
11 to 20 years	3%	12%	24%	43%	18%	0%	134
More than 20 years	2%	12%	23%	38%	25%	0%	451
Male	3%	12%	24%	40%	21%	1%	339
Female	3%	12%	22%	38%	25%	0%	375
One registered adult in HH	6%	11%	14%	28%	40%	0%	95
Two registered adults in HH	3%	14%	23%	37%	23%	0%	425
Three registered or more adults	1%	9%	30%	47%	14%	0%	174
High school or less	4%	11%	21%	37%	27%	0%	153
Some college	4%	13%	20%	37%	26%	1%	151
College graduate	2%	13%	28%	39%	17%	0%	228
Post-graduate	2%	11%	22%	39%	26%	0%	170
Less than \$30K	8%	5%	9%	17%	62%	0%	47
\$30K to \$60K	5%	18%	18%	34%	25%	0%	100
\$60K to \$75K	1%	12%	27%	40%	19%	1%	85
\$75K to \$100K	2%	15%	31%	34%	17%	1%	87
\$100K or more	4%	12%	28%	49%	7%	0%	213
Abortion should always be legal	3%	13%	26%	39%	19%	0%	345
Legal in limited circumstance	3%	11%	22%	38%	26%	0%	277
Abortion should never be legal	0%	17%	16%	31%	36%	0%	44
Attend services 1 or more/week	6%	10%	18%	31%	34%	1%	159
1-2 times a month	4%	10%	22%	42%	22%	0%	83
Less often	2%	13%	29%	37%	19%	0%	231
Never	1%	13%	24%	43%	19%	0%	214
North Country	1%	13%	18%	43%	24%	0%	65
Central / Lakes	1%	12%	27%	34%	26%	0%	116
Connecticut Valley	2%	11%	20%	39%	29%	0%	94
Mass Border	2%	13%	26%	40%	19%	0%	196
Seacoast	5%	12%	19%	36%	28%	0%	119
Manchester Area	6%	12%	22%	41%	18%	1%	123
First Cong. Dist	4%	13%	22%	37%	23%	1%	372
Second Cong. Dist	2%	12%	24%	40%	23%	0%	342

FIN3: "How worried are you about losing your home? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

NH Voters	Not At				DK	(N=)
	Very	Somewhat	Not Too	All		
	4%	8%	22%	66%	0%	702
Registered Democrat	4%	7%	22%	67%	0%	217
Registered Undeclared	6%	8%	23%	62%	1%	293
Registered Republican	0%	7%	22%	70%	1%	190
Democrat	5%	8%	24%	63%	1%	325
Independent	7%	9%	24%	60%	0%	114
Republican	1%	6%	20%	72%	0%	243
Core Republican	1%	7%	19%	72%	1%	183
Swing Voter	4%	10%	22%	64%	0%	207
Core Democrat	5%	7%	25%	63%	0%	312
McCain/Palin supporter	2%	8%	20%	69%	0%	270
Obama/Biden supporter	5%	7%	23%	64%	1%	383
Undecided	6%	10%	22%	62%	0%	44
Voted mostly Dem in last 5 years	6%	6%	23%	65%	0%	263
Split between both parties	3%	12%	22%	63%	1%	222
Voted mostly GOP in last 5 years	1%	6%	21%	71%	1%	181
Favorable opinion of Bush	3%	5%	22%	71%	0%	143
Unfavorable opinion of Bush	4%	9%	23%	64%	1%	498
18 to 34	5%	10%	33%	49%	3%	60
35 to 49	4%	10%	27%	58%	0%	226
50 to 64	4%	7%	20%	70%	0%	264
65 and over	3%	4%	14%	79%	1%	131
10 yrs or less in NH	6%	9%	24%	61%	0%	109
11 to 20 years	3%	9%	28%	60%	0%	133
More than 20 years	3%	7%	21%	68%	0%	446
Male	4%	5%	22%	69%	0%	334
Female	4%	10%	23%	62%	1%	367
One registered adult in HH	7%	12%	17%	63%	2%	90
Two registered adults in HH	3%	8%	24%	65%	0%	422
Three registered or more adults	4%	4%	22%	70%	0%	171
High school or less	7%	9%	19%	65%	1%	150
Some college	4%	14%	27%	56%	0%	149
College graduate	3%	6%	23%	68%	1%	223
Post-graduate	3%	3%	22%	72%	0%	169
Less than \$30K	17%	20%	15%	49%	0%	38
\$30K to \$60K	5%	18%	19%	57%	1%	97
\$60K to \$75K	4%	9%	23%	63%	1%	86
\$75K to \$100K	0%	10%	27%	63%	1%	87
\$100K or more	4%	3%	23%	70%	0%	215
Abortion should always be legal	3%	6%	23%	67%	1%	344
Legal in limited circumstance	5%	9%	25%	61%	0%	269
Abortion should never be legal	5%	10%	6%	79%	0%	40
Attend services 1 or more/week	7%	6%	19%	68%	0%	157
1-2 times a month	7%	8%	22%	62%	1%	80
Less often	3%	9%	27%	60%	1%	231
Never	2%	7%	20%	71%	0%	210
North Country	3%	7%	11%	79%	0%	64
Central / Lakes	3%	5%	24%	68%	0%	113
Connecticut Valley	2%	8%	19%	71%	0%	95
Mass Border	4%	10%	27%	59%	0%	192
Seacoast	3%	6%	24%	67%	0%	118
Manchester Area	6%	10%	21%	61%	2%	119
First Cong. Dist	4%	8%	24%	63%	1%	363
Second Cong. Dist	3%	8%	20%	68%	0%	339

FIN4: "How worried are you about having a secure retirement? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

NH Voters	Not At					(N=)
	Very 28%	Somewhat 40%	Not Too 14%	All 18%	DK 0%	
Registered Democrat	34%	42%	15%	9%	0%	217
Registered Undeclared	30%	39%	11%	19%	0%	295
Registered Republican	17%	39%	15%	27%	2%	190
Democrat	32%	44%	12%	13%	0%	326
Independent	33%	37%	12%	18%	0%	115
Republican	21%	37%	15%	26%	1%	243
Core Republican	15%	41%	16%	27%	2%	184
Swing Voter	31%	36%	13%	20%	0%	207
Core Democrat	33%	42%	13%	11%	0%	314
McCain/Palin supporter	20%	39%	15%	24%	1%	273
Obama/Biden supporter	32%	41%	13%	13%	0%	383
Undecided	28%	36%	8%	27%	0%	44
Voted mostly Dem in last 5 years	34%	41%	13%	12%	0%	267
Split between both parties	32%	40%	9%	18%	0%	224
Voted mostly GOP in last 5 years	15%	39%	17%	27%	2%	180
Favorable opinion of Bush	17%	43%	13%	26%	1%	142
Unfavorable opinion of Bush	32%	40%	14%	14%	0%	500
18 to 34	26%	37%	20%	17%	0%	59
35 to 49	29%	43%	14%	12%	0%	227
50 to 64	35%	40%	11%	15%	0%	268
65 and over	14%	37%	14%	34%	1%	129
10 yrs or less in NH	23%	43%	13%	21%	0%	110
11 to 20 years	26%	39%	17%	19%	0%	132
More than 20 years	30%	41%	13%	17%	0%	448
Male	22%	39%	14%	24%	0%	334
Female	33%	41%	13%	13%	1%	370
One registered adult in HH	31%	34%	9%	24%	1%	93
Two registered adults in HH	26%	42%	13%	19%	0%	422
Three registered or more adults	30%	40%	18%	11%	0%	171
High school or less	31%	38%	12%	19%	0%	153
Some college	36%	39%	13%	13%	0%	147
College graduate	24%	44%	15%	16%	1%	225
Post-graduate	24%	38%	13%	24%	0%	169
Less than \$30K	34%	30%	8%	26%	2%	43
\$30K to \$60K	38%	41%	12%	9%	1%	99
\$60K to \$75K	29%	43%	11%	17%	0%	86
\$75K to \$100K	36%	37%	9%	18%	0%	87
\$100K or more	21%	43%	19%	16%	0%	215
Abortion should always be legal	32%	37%	15%	15%	0%	343
Legal in limited circumstance	23%	48%	11%	18%	0%	271
Abortion should never be legal	23%	36%	16%	24%	0%	44
Attend services 1 or more/week	24%	41%	11%	24%	0%	157
1-2 times a month	35%	29%	20%	16%	1%	80
Less often	30%	45%	11%	13%	1%	232
Never	26%	40%	15%	19%	0%	211
North Country	27%	31%	16%	26%	0%	66
Central / Lakes	21%	49%	14%	16%	0%	115
Connecticut Valley	31%	40%	11%	17%	1%	93
Mass Border	30%	38%	15%	16%	1%	191
Seacoast	26%	43%	14%	17%	0%	117
Manchester Area	31%	37%	10%	21%	0%	121
First Cong. Dist	28%	41%	14%	17%	0%	364
Second Cong. Dist	27%	39%	13%	19%	1%	341

FIN5: "How worried are you about you or your children being able to pay for college? Very worried ... somewhat worried ... not too worried ... or not worried at all?"

NH Voters	Very	Somewhat	Not Too	Not At All	No Children	DK	(N=)
	22%	20%	10%	23%	24%	0%	709
Registered Democrat	24%	22%	7%	18%	29%	0%	221
Registered Undeclared	23%	21%	13%	24%	19%	0%	293
Registered Republican	18%	18%	9%	29%	26%	0%	193
Democrat	26%	21%	8%	20%	24%	0%	328
Independent	17%	19%	14%	23%	27%	0%	114
Republican	20%	20%	9%	26%	24%	0%	246
Core Republican	19%	21%	8%	27%	25%	1%	186
Swing Voter	19%	20%	15%	23%	23%	0%	207
Core Democrat	26%	21%	7%	22%	24%	0%	316
McCain/Palin supporter	19%	21%	9%	28%	23%	0%	274
Obama/Biden supporter	24%	21%	11%	21%	24%	0%	387
Undecided	20%	13%	6%	25%	37%	0%	42
Voted mostly Dem in last 5 years	24%	22%	7%	23%	24%	0%	267
Split between both parties	24%	18%	10%	21%	28%	0%	226
Voted mostly GOP in last 5 years	16%	21%	13%	27%	23%	1%	179
Favorable opinion of Bush	16%	22%	7%	32%	23%	0%	142
Unfavorable opinion of Bush	23%	21%	11%	21%	24%	0%	503
18 to 34	36%	32%	20%	6%	5%	0%	62
35 to 49	36%	26%	14%	14%	10%	0%	227
50 to 64	16%	15%	7%	33%	30%	0%	265
65 and over	8%	16%	4%	24%	48%	0%	132
10 yrs or less in NH	25%	28%	9%	18%	21%	0%	113
11 to 20 years	31%	16%	15%	19%	19%	0%	132
More than 20 years	19%	20%	9%	25%	27%	0%	448
Male	20%	19%	12%	26%	22%	0%	333
Female	24%	21%	9%	21%	26%	0%	375
One registered adult in HH	20%	12%	7%	21%	40%	0%	94
Two registered adults in HH	23%	20%	8%	23%	26%	0%	423
Three registered or more adults	22%	26%	16%	24%	13%	0%	173
High school or less	24%	16%	13%	19%	28%	0%	154
Some college	22%	18%	8%	24%	29%	0%	149
College graduate	24%	23%	10%	24%	19%	0%	225
Post-graduate	19%	22%	9%	25%	24%	1%	169
Less than \$30K	18%	13%	8%	21%	41%	0%	46
\$30K to \$60K	32%	17%	4%	20%	28%	0%	96
\$60K to \$75K	20%	30%	9%	18%	22%	0%	86
\$75K to \$100K	31%	19%	10%	23%	18%	0%	86
\$100K or more	18%	22%	15%	25%	20%	1%	213
Abortion should always be legal	24%	22%	10%	23%	21%	0%	343
Legal in limited circumstance	20%	20%	9%	21%	29%	0%	275
Abortion should never be legal	24%	13%	10%	23%	29%	0%	44
Attend services 1 or more/week	21%	19%	7%	23%	31%	0%	158
1-2 times a month	28%	21%	14%	16%	20%	2%	83
Less often	24%	21%	9%	23%	23%	0%	228
Never	21%	19%	11%	25%	24%	0%	214
North Country	23%	10%	7%	35%	26%	0%	66
Central / Lakes	19%	22%	14%	20%	25%	0%	115
Connecticut Valley	22%	23%	3%	24%	28%	0%	94
Mass Border	25%	22%	11%	22%	21%	0%	193
Seacoast	21%	21%	12%	24%	22%	1%	119
Manchester Area	21%	21%	10%	22%	26%	0%	122
First Cong. Dist	22%	20%	13%	25%	20%	0%	368
Second Cong. Dist	22%	21%	7%	22%	28%	0%	341

FIN6: "Do you think the problems currently facing financial institutions and the stock market will affect you and your family immediately ... will affect you in a year or so ... will eventually affect you ... or will never affect you?"

NH Voters	Affect	Year	Event. Never		DK	(N=)
	<u>Imm.</u>	<u>Or So</u>	<u>Effect</u>	<u>Effect</u>		
	32%	17%	39%	9%	3%	720
Registered Democrat	31%	23%	37%	6%	3%	224
Registered Undeclared	32%	17%	40%	9%	2%	299
Registered Republican	34%	11%	38%	13%	4%	195
Democrat	32%	21%	40%	5%	3%	333
Independent	31%	21%	38%	10%	0%	116
Republican	33%	11%	38%	14%	5%	251
Core Republican	32%	14%	37%	13%	4%	189
Swing Voter	31%	16%	40%	12%	1%	210
Core Democrat	33%	20%	39%	4%	3%	320
McCain/Palin supporter	33%	13%	39%	13%	3%	279
Obama/Biden supporter	33%	21%	38%	6%	2%	392
Undecided	19%	12%	50%	14%	5%	44
Voted mostly Dem in last 5 years	33%	17%	42%	5%	3%	270
Split between both parties	31%	20%	36%	11%	3%	228
Voted mostly GOP in last 5 years	33%	14%	37%	13%	3%	184
Favorable opinion of Bush	32%	14%	38%	11%	5%	145
Unfavorable opinion of Bush	33%	19%	38%	7%	2%	510
18 to 34	16%	24%	50%	10%	0%	62
35 to 49	35%	16%	37%	11%	2%	227
50 to 64	32%	17%	40%	7%	4%	271
65 and over	34%	17%	34%	10%	5%	136
10 yrs or less in NH	33%	21%	35%	8%	3%	113
11 to 20 years	35%	23%	34%	6%	2%	135
More than 20 years	31%	15%	41%	10%	3%	456
Male	33%	18%	34%	12%	3%	340
Female	32%	17%	42%	6%	2%	380
One registered adult in HH	26%	19%	41%	8%	6%	97
Two registered adults in HH	33%	16%	37%	11%	2%	428
Three registered or more adults	32%	18%	40%	6%	3%	176
High school or less	25%	14%	43%	14%	3%	154
Some college	35%	17%	38%	5%	6%	153
College graduate	33%	16%	38%	10%	2%	230
Post-graduate	36%	22%	35%	6%	1%	170
Less than \$30K	25%	14%	44%	9%	8%	48
\$30K to \$60K	32%	23%	36%	9%	1%	100
\$60K to \$75K	35%	16%	36%	6%	6%	86
\$75K to \$100K	34%	18%	37%	10%	0%	87
\$100K or more	34%	16%	41%	8%	1%	215
Abortion should always be legal	35%	19%	39%	6%	2%	347
Legal in limited circumstance	30%	16%	38%	11%	4%	280
Abortion should never be legal	34%	10%	41%	12%	4%	44
Attend services 1 or more/week	35%	16%	38%	7%	3%	161
1-2 times a month	32%	15%	45%	5%	3%	85
Less often	34%	16%	39%	9%	2%	234
Never	28%	21%	36%	11%	3%	214
North Country	24%	13%	46%	14%	4%	67
Central / Lakes	31%	15%	43%	10%	1%	117
Connecticut Valley	40%	26%	25%	7%	1%	96
Mass Border	31%	20%	38%	10%	1%	195
Seacoast	35%	12%	41%	7%	5%	120
Manchester Area	32%	16%	41%	7%	5%	123
First Cong. Dist	31%	16%	42%	7%	4%	372
Second Cong. Dist	34%	19%	35%	11%	2%	347

FIN7: "Do you approve or disapprove of the federal government providing billions of dollars to help Wall Street financial institutions get out of the current financial crisis?" "Is that strongly or just somewhat?"

NH Voters	Strongly Approve	Approve Somewhat	Disapprove Somewhat	Strongly Disapp.	DK	(N=)
	8%	28%	20%	35%	10%	715
Registered Democrat	6%	34%	20%	28%	12%	223
Registered Undeclared	7%	26%	21%	39%	8%	298
Registered Republican	11%	24%	19%	36%	10%	193
Democrat	6%	33%	20%	31%	10%	332
Independent	9%	23%	15%	42%	12%	114
Republican	9%	24%	22%	36%	8%	249
Core Republican	8%	21%	27%	36%	8%	187
Swing Voter	9%	27%	15%	38%	10%	209
Core Democrat	6%	32%	19%	32%	11%	319
McCain/Palin supporter	8%	21%	25%	39%	7%	277
Obama/Biden supporter	8%	33%	17%	31%	12%	391
Undecided	4%	26%	16%	44%	10%	42
Voted mostly Dem in last 5 years	5%	32%	18%	33%	11%	270
Split between both parties	10%	26%	17%	39%	8%	225
Voted mostly GOP in last 5 years	9%	23%	26%	35%	7%	183
Favorable opinion of Bush	9%	23%	25%	33%	10%	144
Unfavorable opinion of Bush	8%	30%	18%	35%	10%	508
18 to 34	6%	37%	23%	26%	9%	62
35 to 49	6%	23%	22%	37%	13%	226
50 to 64	9%	30%	19%	35%	6%	272
65 and over	9%	28%	20%	32%	12%	133
10 yrs or less in NH	5%	25%	27%	33%	10%	113
11 to 20 years	10%	30%	16%	33%	11%	135
More than 20 years	7%	28%	20%	36%	9%	451
Male	9%	30%	19%	35%	8%	336
Female	7%	26%	21%	35%	12%	379
One registered adult in HH	9%	24%	17%	28%	21%	96
Two registered adults in HH	8%	29%	22%	34%	8%	426
Three registered or more adults	6%	30%	17%	40%	7%	174
High school or less	7%	25%	19%	39%	9%	152
Some college	11%	17%	27%	39%	6%	151
College graduate	5%	31%	18%	34%	13%	230
Post-graduate	8%	36%	17%	28%	10%	170
Less than \$30K	8%	20%	16%	45%	11%	48
\$30K to \$60K	8%	20%	20%	38%	14%	100
\$60K to \$75K	4%	34%	24%	31%	8%	86
\$75K to \$100K	9%	31%	24%	26%	9%	85
\$100K or more	9%	34%	17%	32%	8%	213
Abortion should always be legal	9%	33%	18%	32%	9%	344
Legal in limited circumstance	7%	27%	21%	38%	7%	278
Abortion should never be legal	5%	3%	28%	40%	25%	44
Attend services 1 or more/week	8%	24%	24%	33%	11%	159
1-2 times a month	5%	24%	22%	40%	10%	85
Less often	9%	31%	20%	33%	8%	232
Never	7%	30%	19%	34%	11%	215
North Country	4%	29%	23%	39%	4%	67
Central / Lakes	7%	28%	19%	36%	11%	115
Connecticut Valley	8%	34%	17%	28%	14%	96
Mass Border	5%	30%	18%	36%	10%	196
Seacoast	11%	24%	25%	31%	10%	120
Manchester Area	9%	22%	20%	40%	9%	121
First Cong. Dist	8%	26%	19%	37%	9%	372
Second Cong. Dist	7%	29%	21%	32%	11%	343

FIN8: "Which of the following do you think is the MOST effective action the government could take to stimulate the US economy ... Cut taxes for U.S. businesses; Cut taxes for lower and middle class families; Pull most troops out of Iraq; Increase spending on domestic programs like health care, education and housing; Raise taxes on upper income families; or Is there something else that the government could do to stimulate the US economy?"

	M.C. Tax	Out of/Bus. Tax	Upper Inc.					
NH Voters	Cuts 26%	Iraq 16%	Cuts 13%	Inc. Tax 12%	Spending 11%	Other 15%	DK 8%	(N=) 712
Registered Democrat	29%	24%	3%	13%	12%	11%	8%	221
Registered Undeclared	27%	15%	11%	14%	12%	16%	6%	299
Registered Republican	22%	8%	27%	8%	9%	16%	10%	190
Democrat	30%	24%	4%	14%	14%	9%	5%	329
Independent	26%	13%	8%	15%	9%	23%	8%	116
Republican	22%	7%	27%	9%	9%	17%	10%	246
Core Republican	20%	6%	33%	7%	7%	18%	9%	186
Swing Voter	27%	13%	9%	12%	11%	19%	9%	209
Core Democrat	29%	23%	3%	15%	14%	10%	6%	317
McCain/Palin supporter	21%	5%	29%	7%	8%	19%	10%	273
Obama/Biden supporter	29%	24%	2%	16%	13%	10%	6%	390
Undecided	35%	11%	1%	9%	13%	28%	3%	44
Voted mostly Dem in last 5 years	28%	24%	2%	16%	14%	11%	6%	267
Split between both parties	29%	12%	10%	13%	10%	15%	10%	228
Voted mostly GOP in last 5 years	19%	8%	34%	5%	8%	19%	6%	179
Favorable opinion of Bush	22%	5%	33%	7%	6%	20%	8%	143
Unfavorable opinion of Bush	27%	21%	7%	14%	13%	12%	7%	507
18 to 34	36%	17%	11%	8%	12%	8%	9%	61
35 to 49	23%	17%	12%	12%	11%	17%	7%	226
50 to 64	29%	17%	14%	12%	12%	13%	4%	270
65 and over	23%	13%	10%	15%	9%	16%	14%	132
10 yrs or less in NH	23%	14%	11%	12%	15%	17%	7%	112
11 to 20 years	26%	16%	17%	9%	7%	18%	7%	135
More than 20 years	28%	17%	12%	13%	11%	13%	7%	450
Male	27%	12%	18%	9%	12%	16%	5%	336
Female	26%	19%	8%	15%	10%	13%	10%	376
One registered adult in HH	23%	17%	12%	11%	8%	17%	13%	96
Two registered adults in HH	25%	14%	12%	13%	12%	15%	8%	423
Three registered or more adults	32%	19%	14%	11%	10%	11%	3%	174
High school or less	34%	10%	13%	13%	11%	13%	6%	152
Some college	27%	19%	7%	19%	6%	13%	9%	151
College graduate	25%	14%	16%	8%	13%	15%	9%	227
Post-graduate	20%	21%	12%	10%	14%	16%	5%	171
Less than \$30K	27%	8%	10%	23%	7%	16%	9%	47
\$30K to \$60K	35%	9%	6%	15%	11%	14%	10%	100
\$60K to \$75K	32%	15%	12%	7%	14%	14%	6%	86
\$75K to \$100K	25%	24%	10%	9%	10%	18%	4%	87
\$100K or more	24%	19%	14%	14%	11%	13%	5%	212
Abortion should always be legal	26%	23%	6%	14%	13%	13%	4%	344
Legal in limited circumstance	29%	9%	17%	10%	9%	15%	10%	278
Abortion should never be legal	27%	10%	20%	13%	1%	16%	12%	43
Attend services 1 or more/week	25%	11%	14%	13%	8%	20%	8%	159
1-2 times a month	23%	16%	13%	11%	12%	14%	10%	84
Less often	28%	17%	13%	10%	14%	12%	6%	230
Never	27%	20%	10%	13%	9%	14%	7%	213
North Country	22%	22%	6%	11%	22%	8%	10%	67
Central / Lakes	29%	17%	12%	10%	7%	18%	7%	117
Connecticut Valley	29%	16%	7%	16%	15%	10%	6%	95
Mass Border	24%	13%	18%	9%	11%	17%	8%	193
Seacoast	29%	17%	13%	14%	7%	13%	7%	118
Manchester Area	24%	14%	13%	14%	10%	18%	7%	122
First Cong. Dist	27%	15%	15%	12%	10%	15%	7%	368
Second Cong. Dist	25%	17%	10%	12%	12%	15%	8%	344

RACE1: "I'd like you to think about the impact of race on the Presidential election. Have you heard any of your friends, family members, or co-workers say they would not vote for Barack Obama because he is black?"

NH Voters	<u>Yes</u> 22%	<u>No</u> 78%	<u>(N=)</u> 718
Registered Democrat	32%	68%	224
Registered Undeclared	19%	81%	298
Registered Republican	14%	86%	194
Democrat	30%	70%	333
Independent	18%	82%	115
Republican	13%	87%	250
Core Republican	12%	88%	188
Swing Voter	19%	81%	209
Core Democrat	29%	71%	320
McCain/Palin supporter	12%	88%	279
Obama/Biden supporter	30%	70%	393
Undecided	12%	88%	42
Voted mostly Dem in last 5 years	30%	70%	271
Split between both parties	21%	79%	227
Voted mostly GOP in last 5 years	11%	89%	183
Favorable opinion of Bush	11%	89%	144
Unfavorable opinion of Bush	27%	73%	511
18 to 34	40%	60%	62
35 to 49	21%	79%	226
50 to 64	22%	78%	272
65 and over	16%	84%	135
10 yrs or less in NH	21%	79%	113
11 to 20 years	21%	79%	135
More than 20 years	22%	78%	454
Male	23%	77%	339
Female	20%	80%	379
One registered adult in HH	22%	78%	98
Two registered adults in HH	22%	78%	428
Three registered or more adults	21%	79%	174
High school or less	21%	79%	152
Some college	30%	70%	153
College graduate	22%	78%	230
Post-graduate	16%	84%	171
Less than \$30K	25%	75%	48
\$30K to \$60K	24%	76%	100
\$60K to \$75K	20%	80%	86
\$75K to \$100K	19%	81%	85
\$100K or more	27%	73%	215
Abortion should always be legal	25%	75%	345
Legal in limited circumstance	20%	80%	280
Abortion should never be legal	19%	81%	44
Attend services 1 or more/week	21%	79%	160
1-2 times a month	21%	79%	85
Less often	21%	79%	234
Never	25%	75%	215
North Country	36%	64%	67
Central / Lakes	12%	88%	117
Connecticut Valley	20%	80%	96
Mass Border	21%	79%	196
Seacoast	15%	85%	120
Manchester Area	33%	67%	121
First Cong. Dist	22%	78%	373
Second Cong. Dist	22%	78%	345

RACE2: "Which of the following best describes what you think the impact of Obama's race will have in New Hampshire ... many people will NOT vote for Obama simply because he is black; many people will vote FOR Obama BEACUSE he is black; or Obama's race will have little or no impact in New Hampshire."

NH Voters	Will Not Vote Because	Vote For	Black	Little Impact	DK	(N=)
		9%	6%	77%	7%	718
Registered Democrat		14%	1%	75%	10%	224
Registered Undeclared		7%	6%	80%	6%	298
Registered Republican		6%	13%	76%	4%	194
Democrat		11%	2%	78%	8%	333
Independent		8%	3%	79%	10%	115
Republican		7%	13%	76%	4%	250
Core Republican		5%	16%	74%	5%	188
Swing Voter		8%	6%	80%	6%	209
Core Democrat		12%	2%	78%	9%	320
McCain/Palin supporter		6%	13%	77%	5%	279
Obama/Biden supporter		12%	1%	78%	9%	393
Undecided		7%	11%	79%	3%	42
Voted mostly Dem in last 5 years	13%		2%	76%	9%	271
Split between both parties	7%		6%	81%	6%	227
Voted mostly GOP in last 5 years	4%		15%	76%	5%	183
Favorable opinion of Bush	7%		15%	73%	4%	144
Unfavorable opinion of Bush	10%		3%	79%	8%	511
18 to 34	9%		5%	81%	5%	62
35 to 49	10%		7%	75%	8%	226
50 to 64	8%		6%	80%	6%	272
65 and over	9%		8%	75%	9%	135
10 yrs or less in NH	15%		4%	70%	10%	113
11 to 20 years	5%		5%	81%	8%	135
More than 20 years	9%		7%	79%	6%	454
Male	10%		8%	74%	8%	339
Female	8%		5%	81%	6%	379
One registered adult in HH	10%		4%	74%	12%	98
Two registered adults in HH	8%		8%	78%	6%	428
Three registered or more adults	11%		5%	79%	6%	174
High school or less	8%		7%	77%	8%	152
Some college	8%		3%	83%	5%	153
College graduate	10%		7%	78%	5%	230
Post-graduate	9%		7%	74%	10%	171
Less than \$30K	8%		6%	74%	12%	48
\$30K to \$60K	7%		7%	78%	8%	100
\$60K to \$75K	15%		5%	72%	8%	86
\$75K to \$100K	11%		8%	77%	4%	85
\$100K or more	10%		8%	77%	5%	215
Abortion should always be legal	10%		5%	76%	9%	345
Legal in limited circumstance	7%		8%	79%	5%	280
Abortion should never be legal	14%		7%	75%	4%	44
Attend services 1 or more/week	10%		9%	73%	8%	160
1-2 times a month	8%		5%	78%	9%	85
Less often	8%		6%	80%	5%	234
Never	10%		6%	77%	7%	215
North Country	12%		4%	73%	11%	67
Central / Lakes	8%		8%	78%	6%	117
Connecticut Valley	9%		6%	80%	5%	96
Mass Border	8%		8%	76%	7%	196
Seacoast	7%		5%	82%	6%	120
Manchester Area	13%		5%	75%	7%	121
First Cong. Dist	9%		6%	78%	7%	373
Second Cong. Dist	9%		7%	77%	6%	345

SEN1: "Lets turn to the November election for U.S. Senate from New Hampshire ... will you vote for John Sununu the Republican ... Jeanne Shaheen the Democrat ... someone else ... or haven't you decided yet?" IF UNDECIDED: "Would you say you are leaning toward Republican John Sununu or Democrat Jeanne Shaheen?"

NH Voters	<u>Sununu</u> 36%	<u>Shaheen</u> 49%	<u>Other</u> 2%	<u>Undecided</u> 13%	<u>(N=)</u> 705
Registered Democrat	5%	84%	1%	10%	219
Registered Undeclared	33%	47%	3%	17%	292
Registered Republican	75%	12%	2%	11%	192
Democrat	7%	81%	1%	10%	328
Independent	27%	45%	5%	23%	114
Republican	76%	10%	2%	12%	244
Core Republican	92%	3%	0%	4%	186
Swing Voter	34%	31%	5%	29%	202
Core Democrat	4%	87%	1%	8%	317
McCain/Palin supporter	77%	14%	1%	9%	274
Obama/Biden supporter	7%	78%	2%	13%	384
Undecided	33%	20%	8%	39%	42
Voted mostly Dem in last 5 years	5%	88%	1%	6%	266
Split between both parties	32%	39%	4%	25%	221
Voted mostly GOP in last 5 years	85%	7%	2%	6%	181
Favorable opinion of Bush	89%	4%	0%	8%	142
Unfavorable opinion of Bush	18%	66%	3%	14%	500
18 to 34	29%	53%	4%	14%	62
35 to 49	35%	44%	3%	19%	219
50 to 64	34%	56%	2%	8%	270
65 and over	45%	43%	0%	12%	133
10 yrs or less in NH	34%	52%	1%	14%	110
11 to 20 years	39%	47%	2%	13%	132
More than 20 years	35%	50%	2%	13%	448
Male	40%	46%	2%	11%	337
Female	32%	52%	2%	15%	368
One registered adult in HH	32%	51%	2%	14%	97
Two registered adults in HH	36%	48%	1%	15%	421
Three registered or more adults	36%	53%	4%	8%	172
High school or less	45%	37%	5%	12%	152
Some college	30%	49%	3%	17%	149
College graduate	36%	52%	1%	12%	226
Post-graduate	32%	57%	0%	11%	168
Less than \$30K	42%	46%	3%	8%	47
\$30K to \$60K	33%	46%	3%	18%	100
\$60K to \$75K	36%	53%	5%	6%	85
\$75K to \$100K	33%	52%	1%	14%	84
\$100K or more	34%	54%	0%	11%	213
Abortion should always be legal	22%	64%	2%	12%	342
Legal in limited circumstance	47%	36%	2%	15%	273
Abortion should never be legal	54%	33%	0%	13%	43
Attend services 1 or more/week	49%	37%	0%	14%	159
1-2 times a month	33%	57%	0%	10%	84
Less often	32%	51%	3%	14%	227
Never	30%	54%	3%	12%	210
North Country	33%	51%	0%	17%	63
Central / Lakes	34%	50%	2%	14%	114
Connecticut Valley	28%	58%	0%	13%	96
Mass Border	43%	41%	3%	13%	194
Seacoast	36%	52%	2%	9%	116
Manchester Area	35%	50%	2%	14%	121
First Cong. Dist	40%	46%	3%	11%	365
Second Cong. Dist	32%	52%	1%	15%	340

GOV1: "And turning to the November election for New Hampshire Governor, will you vote for Joe Kenney, the Republican ... John Lynch, the Democrat ... someone else ... or haven't you decided yet?"
 IF UNDECIDED: "Would you say you are leaning toward Republican Joe Kenney or Democrat John Lynch?"

NH Voters	<u>Kenney</u> 17%	<u>Lynch</u> 67%	<u>Other</u> 1%	<u>Undecided</u> 15%	<u>(N=)</u> 709
Registered Democrat	4%	90%	0%	6%	220
Registered Undeclared	11%	65%	1%	23%	293
Registered Republican	40%	45%	1%	14%	194
Democrat	4%	87%	0%	9%	328
Independent	5%	65%	3%	28%	114
Republican	38%	43%	1%	18%	248
Core Republican	51%	31%	1%	17%	188
Swing Voter	8%	63%	2%	27%	206
Core Democrat	2%	91%	0%	7%	314
McCain/Palin supporter	39%	45%	1%	15%	277
Obama/Biden supporter	2%	85%	1%	12%	384
Undecided	4%	52%	0%	43%	42
Voted mostly Dem in last 5 years	4%	90%	0%	6%	265
Split between both parties	7%	66%	2%	25%	225
Voted mostly GOP in last 5 years	50%	34%	1%	16%	183
Favorable opinion of Bush	48%	37%	1%	14%	144
Unfavorable opinion of Bush	7%	77%	1%	15%	502
18 to 34	11%	79%	0%	9%	62
35 to 49	17%	61%	1%	21%	220
50 to 64	16%	71%	1%	12%	270
65 and over	21%	63%	1%	16%	135
10 yrs or less in NH	16%	60%	2%	21%	113
11 to 20 years	15%	66%	0%	19%	134
More than 20 years	17%	69%	1%	13%	447
Male	17%	66%	1%	16%	337
Female	16%	68%	1%	15%	372
One registered adult in HH	20%	61%	0%	19%	97
Two registered adults in HH	14%	67%	1%	17%	424
Three registered or more adults	20%	69%	1%	10%	170
High school or less	22%	59%	1%	19%	154
Some college	14%	68%	2%	16%	150
College graduate	18%	67%	0%	15%	225
Post-graduate	13%	73%	1%	13%	170
Less than \$30K	17%	50%	2%	31%	48
\$30K to \$60K	17%	64%	2%	18%	98
\$60K to \$75K	24%	60%	0%	16%	85
\$75K to \$100K	13%	75%	0%	12%	84
\$100K or more	13%	72%	1%	13%	214
Abortion should always be legal	7%	78%	1%	13%	341
Legal in limited circumstance	23%	57%	1%	19%	276
Abortion should never be legal	43%	49%	0%	8%	44
Attend services 1 or more/week	26%	56%	2%	17%	159
1-2 times a month	17%	69%	0%	13%	84
Less often	12%	71%	1%	17%	230
Never	16%	70%	1%	13%	211
North Country	21%	66%	0%	13%	65
Central / Lakes	16%	68%	1%	16%	115
Connecticut Valley	14%	68%	0%	18%	95
Mass Border	20%	58%	0%	22%	193
Seacoast	13%	74%	2%	11%	118
Manchester Area	16%	73%	2%	9%	122
First Cong. Dist	17%	67%	1%	14%	368
Second Cong. Dist	16%	67%	0%	17%	341

CONGL: "Let's turn to the November election for the U.S. House of Representatives from the FIRST DISTRICT. Will you vote for Jeb Bradley, the Republican ... Carol Shea-Porter, the Democrat ... someone else ... or haven't you decided yet?" IF UNDECIDED: "Would you say you are leaning toward Republican Jeb Bradley or Democrat Carol Shea-Porter?"

NH Voters	<u>Bradley</u>	<u>Shea-Porter</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
	39%	44%	2%	14%	358
Registered Democrat	11%	79%	2%	9%	97
Registered Undeclared	34%	45%	2%	19%	164
Registered Republican	76%	10%	3%	12%	96
Democrat	10%	77%	1%	11%	162
Independent	30%	35%	6%	29%	55
Republican	76%	10%	3%	12%	128
Core Republican	90%	2%	3%	5%	103
Swing Voter	38%	26%	3%	33%	106
Core Democrat	5%	86%	1%	8%	149
McCain/Palin supporter	79%	10%	2%	10%	152
Obama/Biden supporter	7%	76%	3%	14%	184
Undecided	34%	13%	0%	52%	19
Voted mostly Dem in last 5 years	7%	84%	1%	9%	123
Split between both parties	35%	39%	3%	23%	115
Voted mostly GOP in last 5 years	86%	3%	4%	7%	96
Favorable opinion of Bush	88%	5%	1%	6%	73
Unfavorable opinion of Bush	20%	60%	3%	17%	251
18 to 34	24%	64%	1%	10%	39
35 to 49	39%	38%	5%	17%	104
50 to 64	44%	44%	1%	12%	139
65 and over	35%	46%	2%	17%	66
10 yrs or less in NH	34%	50%	0%	16%	59
11 to 20 years	40%	43%	0%	17%	72
More than 20 years	39%	44%	4%	13%	219
Male	45%	39%	2%	14%	168
Female	34%	49%	3%	14%	189
One registered adult in HH	33%	48%	3%	17%	44
Two registered adults in HH	39%	43%	2%	16%	207
Three registered or more adults	40%	47%	4%	9%	97
High school or less	46%	37%	1%	15%	81
Some college	30%	41%	10%	20%	74
College graduate	40%	42%	1%	17%	119
Post-graduate	35%	61%	0%	3%	77
Less than \$30K	30%	50%	0%	19%	26
\$30K to \$60K	45%	41%	4%	10%	36
\$60K to \$75K	43%	51%	0%	6%	54
\$75K to \$100K	34%	54%	1%	11%	42
\$100K or more	37%	44%	4%	15%	115
Abortion should always be legal	22%	62%	4%	13%	165
Legal in limited circumstance	51%	32%	1%	16%	154
Abortion should never be legal	73%	19%	2%	5%	21
Attend services 1 or more/week	51%	36%	3%	10%	78
1-2 times a month	37%	43%	0%	20%	40
Less often	43%	40%	3%	14%	121
Never	25%	57%	2%	16%	108
North Country	24%	70%	0%	6%	28
Central / Lakes	36%	47%	0%	18%	36
Mass Border	49%	32%	0%	19%	75
Seacoast	38%	47%	3%	12%	116
Manchester Area	39%	41%	5%	14%	103

CONG2: "Let's turn to the November election for the U.S. House of Representatives from the SECOND DISTRICT. Will you vote for Jennifer Horn, the Republican ... Paul Hodes, the Democrat ... someone else ... or haven't you decided yet?" IF UNDECIDED: "Would you say you are leaning toward Republican Jennifer Horn or Democrat Paul Hodes?"

NH Voters	<u>Horn</u> 25%	<u>Hodes</u> 51%	<u>Other</u> 1%	<u>Undecided</u> 24%	<u>(N=)</u> 349
Registered Democrat	5%	85%	0%	9%	124
Registered Undeclared	20%	44%	2%	34%	130
Registered Republican	58%	15%	0%	27%	94
Democrat	7%	80%	0%	12%	167
Independent	12%	43%	4%	41%	61
Republican	57%	12%	0%	31%	117
Core Republican	74%	4%	0%	22%	82
Swing Voter	20%	29%	3%	48%	98
Core Democrat	4%	85%	0%	11%	169
McCain/Palin supporter	59%	12%	0%	29%	122
Obama/Biden supporter	4%	78%	1%	17%	201
Undecided	21%	21%	3%	55%	24
Voted mostly Dem in last 5 years	7%	87%	0%	6%	145
Split between both parties	22%	33%	3%	43%	111
Voted mostly GOP in last 5 years	63%	13%	0%	24%	84
Favorable opinion of Bush	71%	9%	0%	20%	67
Unfavorable opinion of Bush	10%	67%	1%	22%	253
18 to 34	11%	47%	0%	42%	23
35 to 49	20%	45%	1%	34%	118
50 to 64	24%	60%	0%	16%	129
65 and over	40%	45%	3%	12%	68
10 yrs or less in NH	18%	54%	0%	28%	54
11 to 20 years	16%	55%	2%	26%	60
More than 20 years	28%	49%	1%	22%	229
Male	26%	50%	2%	22%	167
Female	24%	51%	0%	25%	182
One registered adult in HH	26%	40%	3%	31%	50
Two registered adults in HH	26%	51%	1%	22%	215
Three registered or more adults	19%	56%	0%	25%	78
High school or less	36%	35%	1%	28%	71
Some college	24%	44%	0%	32%	76
College graduate	24%	52%	2%	23%	108
Post-graduate	19%	66%	1%	14%	92
Less than \$30K	54%	22%	0%	24%	22
\$30K to \$60K	25%	41%	3%	31%	63
\$60K to \$75K	22%	62%	2%	14%	32
\$75K to \$100K	10%	60%	0%	30%	42
\$100K or more	23%	58%	0%	19%	98
Abortion should always be legal	15%	65%	1%	19%	178
Legal in limited circumstance	35%	34%	1%	30%	121
Abortion should never be legal	54%	23%	0%	22%	22
Attend services 1 or more/week	43%	35%	0%	22%	80
1-2 times a month	14%	54%	2%	30%	41
Less often	22%	52%	2%	23%	110
Never	18%	62%	0%	20%	105
North Country	24%	51%	5%	20%	38
Central / Lakes	29%	51%	0%	21%	79
Connecticut Valley	22%	59%	1%	18%	94
Mass Border	25%	43%	1%	31%	119
Manchester Area	29%	46%	0%	25%	18

NHSEN: "Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Republican or Democratic candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" IF UNDECIDED: "Are you leaning toward voting for the Democratic candidate to the New Hampshire Senate or for the Republican candidate?"

NH Voters	<u>GOP Cand</u> 30%	<u>DEM Cand</u> 45%	<u>Other</u> 1%	<u>Undecided</u> 23%	<u>(N=)</u> 680
Registered Democrat	5%	83%	0%	12%	216
Registered Undeclared	20%	41%	2%	37%	275
Registered Republican	76%	8%	0%	16%	187
Democrat	4%	82%	1%	14%	322
Independent	17%	27%	3%	53%	107
Republican	71%	6%	1%	23%	234
Core Republican	87%	0%	0%	13%	183
Swing Voter	24%	21%	2%	53%	188
Core Democrat	1%	87%	1%	11%	310
McCain/Palin supporter	71%	8%	0%	21%	264
Obama/Biden supporter	3%	77%	1%	19%	373
Undecided	16%	5%	0%	79%	39
Voted mostly Dem in last 5 years	3%	87%	0%	10%	263
Split between both parties	24%	30%	2%	44%	210
Voted mostly GOP in last 5 years	82%	3%	1%	14%	176
Favorable opinion of Bush	79%	3%	1%	17%	136
Unfavorable opinion of Bush	13%	62%	1%	24%	483
18 to 34	19%	69%	4%	8%	52
35 to 49	34%	42%	1%	24%	214
50 to 64	28%	47%	1%	24%	265
65 and over	33%	40%	0%	26%	130
10 yrs or less in NH	31%	47%	2%	21%	109
11 to 20 years	25%	52%	0%	23%	126
More than 20 years	31%	44%	1%	24%	432
Male	35%	40%	1%	24%	316
Female	27%	50%	1%	22%	364
One registered adult in HH	31%	44%	2%	23%	93
Two registered adults in HH	31%	46%	1%	22%	405
Three registered or more adults	26%	46%	0%	27%	166
High school or less	39%	35%	1%	25%	148
Some college	25%	43%	1%	30%	140
College graduate	31%	45%	1%	23%	220
Post-graduate	25%	60%	0%	16%	165
Less than \$30K	32%	43%	0%	25%	47
\$30K to \$60K	29%	42%	1%	29%	95
\$60K to \$75K	31%	42%	3%	24%	86
\$75K to \$100K	24%	56%	0%	20%	83
\$100K or more	29%	51%	0%	19%	200
Abortion should always be legal	19%	61%	1%	19%	338
Legal in limited circumstance	40%	30%	1%	28%	260
Abortion should never be legal	51%	29%	0%	20%	41
Attend services 1 or more/week	44%	34%	1%	21%	153
1-2 times a month	25%	54%	0%	21%	81
Less often	32%	44%	0%	23%	220
Never	21%	55%	2%	23%	202
North Country	27%	56%	0%	17%	64
Central / Lakes	30%	42%	2%	26%	114
Connecticut Valley	23%	57%	0%	21%	93
Mass Border	38%	35%	0%	27%	183
Seacoast	29%	47%	2%	22%	110
Manchester Area	28%	50%	1%	20%	114
First Cong. Dist	33%	43%	1%	22%	349
Second Cong. Dist	28%	48%	1%	24%	331